To discover the investment potential of Kherson region visit investinkherson.gov.ua

Kherson Regional State Administration
Kherson region – land of Knowledgeable and Hardworking people, Sustainable economy and Efficient technologies. It is Obtainable from ground, water and air by all kind of transports. Here everyone can find its own Refreshing place and feel Natural taste of life.

**KNOWLEDGEABLE**

In the region a significant institutional basis for innovations, science and education is provided.

**REFRESHING**

You hardly will find better place for treatment of your body and refreshing your mind.

**HARDWORKING**

The average salary in the region and the amount of economically active people willing to work in the homeland will provide the reliable ground for business start-ups.

**SUSTAINABLE**

Transparent business climate and productive industrial complex of the region are the best demonstration of healthy economy for development.

**EFFICIENT**

People here promote eco-friendly policy and the amount of natural recourses for renewable energy is the highest in Ukraine.

**OBtainable**

On crossing of Europe and Asia, following New Silk Road, the region has significant prospects for logistics development.

**NATURAL**

There is no better place for making delicious and ecological products for export.

Travel to Kherson Region – Travel by Opportunities!

Kherson Regional State Administration
The geographical breakdown of the Kherson regional exports (goods) 2015–2017

<table>
<thead>
<tr>
<th>Country</th>
<th>Average value of export operation per year, mln USD</th>
<th>% of the all-yearly regional export</th>
</tr>
</thead>
<tbody>
<tr>
<td>Russia</td>
<td>46.9</td>
<td>15.7</td>
</tr>
<tr>
<td>Ukraine</td>
<td>37.0</td>
<td>12.3</td>
</tr>
<tr>
<td>Belarus</td>
<td>28.7</td>
<td>9.6</td>
</tr>
<tr>
<td>Poland</td>
<td>17.4</td>
<td>5.7</td>
</tr>
<tr>
<td>China</td>
<td>11.2</td>
<td>3.7</td>
</tr>
<tr>
<td>Germany</td>
<td>9.4</td>
<td>3.1</td>
</tr>
<tr>
<td>Italy</td>
<td>9.1</td>
<td>3.0</td>
</tr>
<tr>
<td>France</td>
<td>6.8</td>
<td>2.2</td>
</tr>
<tr>
<td>Belgium</td>
<td>5.2</td>
<td>1.7</td>
</tr>
</tbody>
</table>

The geographical breakdown of the Kherson regional imports (goods) 2015–2017

<table>
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<th>Average value of import operation per year, mln USD</th>
<th>% of the all-yearly regional import</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>28.9</td>
<td>11.1</td>
</tr>
<tr>
<td>Turkey</td>
<td>22.7</td>
<td>8.6</td>
</tr>
<tr>
<td>Russia</td>
<td>14.8</td>
<td>5.6</td>
</tr>
<tr>
<td>Germany</td>
<td>10.3</td>
<td>3.9</td>
</tr>
<tr>
<td>Italy</td>
<td>9.4</td>
<td>3.5</td>
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</tr>
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<td>5.8</td>
<td>2.2</td>
</tr>
<tr>
<td>USA</td>
<td>4.6</td>
<td>1.7</td>
</tr>
</tbody>
</table>

The main trading partners are:
- Turkey, Germany, Kazakhstan, China, Poland and the Netherlands.
- The basis of Kherson Region commodity structure: cereals, sunflower seeds, ready foodstuff, wood products, electric machinery.
- Intergional partnership with Turkey, Italy, Belarus, Iran, Bulgaria, Hungary, Rumania, USA, Georgia.

Cooperation with international organizations and fundraising

- 20 projects/programs of international technical aid are being implemented in the region.
- The total amount of the mastered (used) capital investments in 2017 – 6 850 mln UAH.
- The total amount of foreign direct investments in the Kherson regional economy – (as of January 1, 2018) 217 mln USD.

Agriarian Sector Support:
- USAID
- World Bank
- European Union
- TİKA

Energy Efficiency and Energy Saving:
- EBRD
- European Investment Bank
- DANSKE
- ECO SYSTEME

Education and Science:
- Erasmus+
- TEMPUS
- EU

Economic Reforms:
- U-LEAD
- IMF
- World Bank

Kherson region foreign trade turnover mln USD (goods) in 2013–2017

<table>
<thead>
<tr>
<th>Year</th>
<th>Export, mln USD</th>
<th>Import, mln USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>369.1</td>
<td>230.3</td>
</tr>
<tr>
<td>2014</td>
<td>360.0</td>
<td>230.6</td>
</tr>
<tr>
<td>2015</td>
<td>329.3</td>
<td>245.0</td>
</tr>
<tr>
<td>2016</td>
<td>329.3</td>
<td>230.3</td>
</tr>
<tr>
<td>2017</td>
<td>329.3</td>
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</tr>
</tbody>
</table>

Statistics on mastered capital investments per capita region, UAH:

<table>
<thead>
<tr>
<th>Year</th>
<th>Mastered capital investments per capita region, UAH</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>6 850</td>
</tr>
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<td>2016</td>
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</tr>
<tr>
<td>2017</td>
<td>6 850</td>
</tr>
</tbody>
</table>
Population of the Kherson region – 1050 k people

urban people

646.0 k (or 61.6%)

extra-urban people

403.9 k (or 38.4%)

ECONOMICALLY ACTIVE POPULATION:

496.9 k people

at the age of 15–70

488 k people

working-age

Nearly 69 k entities, including about 50 k physical persons – businessmen

6613 UAH

(around 250 USD)

The nominal average monthly salary

103.5 %

Index of industrial production

(in 2017)

134.6 %

The index of construction production in 2017 against 2016

The state educational institution
"Kherson Center of Vocational Training of State Employment Service of Ukraine" carries out:

• vocational education of the jobless population
• training under the order of the enterprise
• courses for specific purpose in 13 directions

HIGH EDUCATIONAL ESTABLISHMENTS

Kherson national technical university
Kherson state agricultural university
Kherson state maritime academy
Kherson institute of economics and law
International university of business and law
Nova Kakhovka polytechnic institute

PROFESSIONAL INSTITUTIONS

Kherson Maritime college
Kherson polytechnic college
Kherson cooperative college of economics and law
Economical and technical school
Kherson maritime school of fishing industry
Nova Kakhovka instrument-making technical school

MOST POPULAR PROFESSIONS IN THE REGION:

SAILORS
ECONOMISTS
AGRONOMISTS
INTERPRETERS
SHIPBUILDERS
ENGINEERS
TECHNICIANS
DESIGNERS
TEACHERS

IT-SECTOR IS DEVELOPING
**ANNUAL POTENTIAL OF RENEWABLE ENERGY SOURCES (RES) IN KHerson REGION**

- **WIND ENERGY POTENTIAL** – 10% from all regions of Ukraine (4 385 MW)
- **Solar energy**
- **Small hydro power**
- **Geothermal power**
- **Biomass power**
- **Environmental power**

**THE AVERAGE INSOLATION VALUE OF THE TERRITORY**

1.35–1.45 MWh/m²*year

**240 days of sunshine per year (65%)**

**ANNUAL POTENTIAL OF RENEWABLE ENERGY SOURCES (RES) IN KHerson REGION**

- **5146 t** r.f./year total annual capacity of RES
- **3470 t** r.f./year total annual consumption of fuel and energy
- **148.1%** replacement of organic fuel due to RES use

**PRODUCTION OF ELECTRIC ENERGY DUE TO USE OF:**

- **1.5 mln kWhours/year** small rivers energy
- **7700 mln kWhours/year** wind power

**Efficient production of electric energy due to use of:**

- **1.5 mln kWhours/year** small rivers energy
- **7700 mln kWhours/year** wind power

**ENVIRONMENTAL PRIORITY AREAS FOR THE CONSTRUCTION OF WASTE UTILIZATION PLANTS**

- **Novovorontsovka**
- **Skadovsk**
- **Novotroitsk**
- **Chaplynka**
- **Beryslav**
- **Kakhovka**
- **Bilozerka**
- **Hola Prystan**
- **Kherson**
- **Oleshky**
- **Ivanivka**
- **Nyzhni Sirohozy**
- **Hornostaivka**

**PROJECT ON INCREASE IN CAPACITIES OF Kakhovka HYDROELECTRIC POWER STATION UP TO 500–550 MW**

- **173.4 MW** 01.07.2018
- **398.9 MW** 01.01.2019
- **1170 MW** 01.01.2021

**Potential of the average annual biomass production throughout the Kherson region (thous./tons/year)**

- **Straw from cereal crops** 165 thous./tons/year
- **Husk from oil crops** 20 thous./tons/year
- **Waste from industrial crops** 22 thous./tons/year
- **Forestry waste** 24 thous./tons/year
- **Waste from wood processing industry** 15 thous./tons/year
INVEST IN KHerson

7 WONDERS OF KHerson REGION

ARABAT SPIT – the world's longest sand spit

OLESHKY FOREST – the world’s largest man-made forest of 100 thousand hectares area

DNIPRO DELTA – the largest European flooded areas of international importance

KAKHOVKA RESERVOIR – the largest freshwater reservoir in Ukraine

ASKANIA NOVA – the oldest world steppe reserve, one of 7 Ukrainian wonders

DZHARYLGACH ISLAND – Europe's largest uninhabited island

OLESHKY SANDS – the only natural desert in Europe

International airport «Kherson»:
Regular connection with Istanbul and Kyiv

Intraregional connection: bus/water (Nibulon – Express-2)

Developed network of railway connection within the country

13 TOUR OPERATORS

100 TRAVEL AGENTS

CONNECTIOn WITH THE WHOLE WORLD:

ECO TOURISM

4 NATIONAL NATURAL PARKS:
“AZOV-SYVASKY”
“OLESHKY SANDS”
“DZHARYLGACH”
“NYZHYODNIPROVSKY”

OFFERS:
CONSTRUCTION OF COMPLEX TOURIST INFRASTRUCTURE IN THE NATURAL – RESERVED TERRITORIES

TAVRIA SPA RESORT
Reconstruction of existing building of former sanatorium Tavria to wine SPA hotel with 59 rooms
Nova Kakhovka
Area of land plot – 0,78 ha
Area of building – 3978 m²
Including – 697 m² of new buildings
Approximate budget of project – 1,8 mln USD

“WHITE” LAKE RECREATION ZONE
Development of the “White” lake recreation zone Bilozerk
Construction of:
• Water sports base
• Hotel for 30 persons
• Restaurant complex
• Chapel
• Sports and fitness core
• Outdoor pool with bar and summer terrace

TAVRIDA ACTIVE PARK
Creation of modern infrastructure for sport activities
Nova Kakhovka
Area – 2,4 ha
Complex area – 12,5 k m²
Year-round functioning
Approximate budget of project 7 mln USD

About 80 objects of natural and reserved fund, in particular – the Black Sea biosphere and Askania-Nova

56 estates of green tourism

10 estates

About 100 tourists

About 100

About 130

About 56

About 100
THE CONCEPT OF BEACH TOURISM DEVELOPMENT ON THE BLACK SEA COAST

COSTA AZZURRA

Hola Prystan district
Kruglouzerkha village council
The resort area - 380 ha
Coastline - 7,44 km
230 ha hotel built-up area
Capacity - approximately 25 000 persons
2 highways. E97 – European route ‘Kherson-Poti’; M17 – International road ‘Kherson-Kerch’

LA PERLA AZZURRA

Skadovsk district
Lazurne village council
The resort area - 596,16 ha
300 ha hotel built-up area
Capacity - approximately – 30000 persons
Coastline - 3,6 km
Lake Beach line - 6,5 km

Approximate budget of project 1 billion USD

MEDICAL AND RECREATIONAL TOURISM

SALT LAKE SYVASH

Analog of the Dead Sea – (10000 sq.km):
- pink brine
- therapeutic mud
- concentration of salt 300 gram/liter
- all reserve of salt of Syvash – about 200 million tons

OFFERS:
- Henichesk district, Schchaslivtseve village
- Inter Medical Eco City – multifunctional geothermal town

- Medical rehabilitation of adults and children, the disabled people having neurologic, gynecologic diseases, patients with cerebral palsy, consequences of polytrauma
- Sanatorium for children with parents for 3600 seats
- Rehabilitation technique of professor Volodymyr Kozyavkin

DZHARYLGACH GULF

- deposits of peloid
- curative black silt – treatment of diseases of joints

TREATMENT:
- the top airways
- diseases of the musculoskeletal device

OFFERS:
- Construction of balneal complexes, rehabilitation centers

ARABAT SPIT

23 km of seacoast
More than 60 recreation centers
Natural and therapeutic resources: the Azov Sea, Lake Syvash, hot thermal springs, therapeutic mud and salt of Syvash

Ecologically clean territory
More than 100 ha of available land plots for recreational purposes, realization of projects in the field of tourism, balneology, health improvement, entertaining infrastructure

OFFERS:
- Construction of mud therapy / balneology center
- Available land plot: 100 ha around Zhyablivske lake
- Approximate budget of project 15 mln USD
- 400 people with accommodation
- Year-round functioning

LA PERLA

Construction of SPA hotel
8 available land plots from 3 ha to 35 ha, located along the Genichesk-Strelkovo road distance to coastline is 0.7 km
250 people with accommodation
Year-round functioning
Approximate budget of project 2mln USD

LEMURIAN LAKE

200 million tons of the salt, salt concentration – 35%

OFFERS:
- Construction of a health complex in two-story building (communal property) in Pavlivka village
- Area – 2500 m²
- 50-80 people with accommodation
- Year-round functioning
- Approximate budget of project 600 k USD

PERSPECTIVE TOURIST INDUSTRIES FOR INVESTMENT

BEACH TOURISM:

More than 200 km of sandy beaches
More than 450 km of the sea coast

About 3.5 million tourists annually

3 months of resort season
11 resort settlements

SKADOVSK

The resort of the state value

OFFERS:
About 20 available sites on 1st and 2nd beach line for construction of:
- hotel complexes on the sea coast
- tourist infrastructure: aqua parks, Spa centers, concert halls, zoos, attractions, restaurants, camping

CONCENTRATION OF IODIDE AND BROMIC SALTS IN SEA WATER – 2 %
(more, than in the high sea):

THALASSOTHERAPY
AEROTHERAPY
HELIOTHERAPY
PSAMMOTHERAPY

Mineral chloride-sodium waters of average mineralization of “Kuyalnik-2” type
3 wells of sulphatic mineral waters

THALASSOTHERAPY
AEROTHERAPY
HELIOTHERAPY
PSAMMOTHERAPY

More than 70 explored and prospective for development deposits of therapeutic mud, mineral thermal water, brine
More than 250 large and medium-sized enterprises

30% specific weight of industrial products export

More than 26.0 k highly qualified specialists

5,2 billion UAH of the involved investment capital over the last 5 years

THE LEADING INDUSTRIAL ENTERPRISES WITH FOREIGN INVESTMENTS IN THE REGION:

PROJECT FOR INDUSTRIAL PARK “KHERSON COTTON FACTORY” CONSTRUCTION IN KHERSON CITY

Area – 48.2 ha
Engineering infrastructure available
Own railway branch line
Branched transport connection

Priority sectors:
- Logistics
- Production of the frozen vegetables and fruits
- Fruits and vegetables storehouse
- Expo-centre

PROJECT «KHERSON INDUSTRIAL PARK»

Area – 73 ha
Engineering infrastructure available
Branched transport connection

Priority sectors:
- Machine building
- Electrocars production
- Utilization and processing of municipal solid waste

KAKHOVKA INDUSTRIAL ZONE

Area – 97.43 ha
Municipal property
Environmentally friendly production
Engineering infrastructure available

Priority sectors:
- Hi-tech engineering
- Processing industry

NOVA KAKHOVKA INDUSTRIAL PARK

Area – 25 ha
Municipal property
Engineering infrastructure available
Branched transport connection
Own railway branch line

Priority sectors:
construction of industrial complexes

112 treasures of the soil deposits of commercial value

33 deposits to be developed

In the Kherson region the following natural resources are available:
cement and brick – tile clays, marl, salt, peat, gas, manganese

7 deposits of limestone with reserves of 89.6 mln tones (or 12.65 % of the total reserves of Ukraine)

More than 20 reserves of the building sands, including
11 deposits with estimated reserves of 194.39 mln m³

Deposit of permanganicore (Fedorivske) with exploitation reserves around 31.5 mln tones

39 deposits of rubble stone

Development of the explored deposit of marl (raw material for cement production) with the extraction of raw materials inventory of 100 tons per day for 100 years

Natural gas deposit
Accumulated gas production during all period of its development – 1907.3 mln m³
**TRANSPORT HUB:**

1 railway transport enterprise
3 mln passengers
4 mln cargos

**SE «Skadovsk Commercial Sea Port»**
1.0 mln cargos per year
Perspective:
ferry service Skadovsk – Istanbul
Skadovsk – Zonguldak

**Capacity of the Dnipro locks** – 30 mln tons per year

**SE «Kherson Commercial Sea Port»**
4.5 mln cargos per year

**International transport corridors**
(Euro-Asian (M17) length – 226 km
and Black Sea EU – 114 km)

**Network of common use roads**
5002 km

**Network of local use roads**
3571.6 km

4 roads of state importance
1467.4 km

**Network of local use roads**

**Network of common use roads**

**REGULAR CONNECTION**

«Kherson – Kyiv – Kherson»

«Kherson – Istanbul – Kherson»

**SEASONAL CHARTER FLIGHTS:**

«Sharm-al-Sheikh – Kherson – Sharm-al-Sheikh»

«Dalaman – Kherson – Dalaman»

«Lublin – Kherson – Lublin»

«Antalya – Kherson – Antalya»

Coverage of over 6 mln travelers

**Kherson region – water gates of Ukraine**

2 sea ports
2 river ports

2

Network of common use roads
5002 km

Network of local use roads
3571.6 km

4 roads of state importance
1467.4 km
### Highest yield in Ukraine:
- **460.8 q/ha** tomatoes
- **218.9 q/ha** cucumbers
- **238.1 q/ha** onions

### Livestock production
- **105.2 k** heads of cattle, including **68.5 k** heads of cows

### Leader of Ukraine
- **5 billion 57.7 mln UAH** of investments into the agricultural development during the last 5 years
- **53 vegetable storehouses** – developed agrarian infrastructure

#### Agriculture
- Area of irrigated land: **427 k ha**
- Area of agricultural grounds: **1969.4 k ha**
- Arable land: **1777.9 k ha**
- Agricultural enterprises of all forms of ownership: **528***
- Farms: **2 379***

#### Production
- **36.1 q/ha** – the highest place in soya harvest yield
- **225.9 k tons** – melons
- **1278.2 k tons** – vegetables

#### Leader of Ukraine
- **7116 kg/year** average milk yield per one cow
- **3.6 kg** average wool clip per one sheep

#### Livestock production
- **116 tons** of wool
- **67.4 k tons** of meat
- **296.1 k tons** of milk
- **1029.4 mln** eggs

#### Logistics
- **2 reloading terminals**
- **76 k tons** each – grain storage capacity

#### Leader of Ukraine
- **218.9 q/ha** cucumbers
- **238.1 q/ha** onions

#### Highest results in Ukraine:
- **9.1 k ha** of gardens
- **6 k ha** of vineyards
- **1100 k dal** wine production
- **225.9 k tons** – melons
- **1278.2 k tons** – vegetables

#### Leader of Ukraine
- **296.1 k tons** of milk
- **1029.4 mln** eggs

#### Livestock production
- **3.6 kg** average wool clip per one sheep
- **7116 kg/year** average milk yield per one cow

#### Advantageous geographical location of the territory for export of agricultural production.
- Production of environmentally friendly agricultural goods and powerful potential for its processing.
- Available capacities of processing industry and enterprises of agricultural machine building.

#### Highest in Ukraine
- **1777.9 k ha** arable land
- **528*** agricultural enterprises of all forms of ownership
- **2 379*** farms

#### Anually:
- Up to **2.0 mln tons** of grain
- More than **500 k tons** of industrial crops
- **36.1 q/ha** – the highest place in soya harvest yield