

SPONSORSHIP CATEGORIES

Sponsorship will be acknowledge according to the categories outlined below, each one with its return-on-investment benefit. Our sponsorship team will be happy to discuss each one with you and prepare a package that will maximize your companies presence.

Sponsorship level and inclusions:	Strategic Sponsorship	Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
Amount (US\$)	50,000	35,000	25,000	15,000	10,000
ON SITE EXPOSURE					
Company logo displayed on the back drop behind the Speaker's podium	*	*	*	*	*
Company logo displayed at the registration area	*	*	*	*	*
Company logo displayed at VIP lounge entrance	*	*	*		
Company logo highlighted on all event signage	*	*	*		
Company banner at the main meeting hall entrance	*	*			
High profile speaking slot on main GLITC programme with the option to chair a selected session	*				
1 complimentary conference registration			*		
Exhibition space (Standalone banners)		*	*		
2 complimentary conference registration		*			
Exhibition space (3m x 2m) in a priority position	*				
4 complimentary conference registration	*				
1 complimentary invite to the VIP registration + High level Networking Reception pass	*				
VIP table at conference social event + speech	*				
ON SITE EXPOSURE					
Company logo on the GLITC web page (with hypertext link).	*	*	*	*	*
Company logo printed on all event materials, including the brochures and event catalogue	*	*	*	*	*
100-word company profile and one full-colour advertisement page in the event catalogue	*	*			
Company logo on websites and in all supporting international trade publications.	*	*			
Company logo on websites and in not more than a dozen supporting international trade publications			*	*	*
Company name on GLITC newsletter sent every month to a global database of 1000 of senior executives with an interest in international investment opportunities.	*	*			
Social media promotion through GLITC social media channels	*	*	*	*	*
Promo materials in conference bags: 1 A4 flyer, pen, notepad etc.	*	*			
Company description on the website	*	*			
Logo on conference bags + Promo materials in conference bags: 1 A4 flyer, pen, notepad etc	*	*	*		
ADDITIONAL BENEFITS					
Complimentary delegate passes to all areas of the event.	5	4	3	2	1
Sponsorship of GLITC VIP Evening Function on Day 3	*				