

CIAPE

China International Auto Parts Expo

Auto Parts, Equipment, Tuning Cars, Services & Accessories

www.iapchina.com

- Held by Ministry of Commerce, P. R. China, the only state-level and the leading international platform of communication and trade for auto parts industry in Asia
- Oriented to the global OE market, aftermarket, car tuning and accessories market
- Several thousand selected choice suppliers and manufacturers from home and abroad exhibiting
- A gathering attracting international R&D personnel, purchasers, distributors, dealers, trade and maintenance professionals in the automotive manufacturing, circulation and maintenance fields
- High-level summit and technology forums, quality global sourcing and match-making seminars

Dates: September 8-10, 2011

Frequency: Annual

Floorage: 70,000 sq. m.

Open to: Professionals

Venue: China International Exhibition Center (Old Venue), Beijing

Address: 6 East Beisanhuan Road, Chaoyang District, Beijing

Introduction to CIAPE

China International Auto Parts Expo (CIAPE) is the exclusive internationalized auto parts exhibition held by the Chinese government, which is held in accordance with the principles of globalization, specialization and the market requirements. CIAPE is oriented to the global OE market, aftermarket, car tuning and accessories market. It provides THE window to both Chinese and international automobile and auto parts industries by introducing their development level and trend of growth. It serves as a platform for the release and commercialization of new products, technologies and materials, establishment of brand image, introduction of advanced technologies, equipment, key parts, sophisticated management and overseas intellect. It also aims to promote import and export, exploration of new markets, investment and cooperation both in China and abroad, interaction between R&D and production, and multilateral communication. CIAPE provides to Chinese and international auto parts industry an inclusive and multi-perspective platform for exhibition, trade, communication and cooperation. CIAPE will promote China's auto parts industry to participate in global

competition and cooperation, deepen international division, optimize supply chains, thus will play a positive role in the development of the world's automotive industry.

The International Auto Parts Development Summit Forum and seminars will also be held during the exhibition to discuss hot topics, developments trends and modes in the auto industry. Also will be held during CIAPE 2011 are seminars and workshops on global sourcing, technology and innovation, distribution and after-sales market, match-making and training. The various activities of CIAPE will provide exhibitors and purchasers with comprehensive and deep value-added services.

Organizing Units

Held by:

Ministry of Commerce, P.R. China

Hosted by:

China General Technology (Group) Holding, Limited

Co-organizers:

AAIA --- Automotive Aftermarket Industry Association

SEMA --- Specialty Equipment Market Association

AIAG --- Automotive Industry Action Group

SAE International --- The Society of Automotive Engineers

OESA --- Original Equipment Suppliers Association

BME ---The German Association of Materials Management, Purchasing and Logistics

FIEV --- French Vehicle Equipment Industries

KAICA --- Korea Auto Industries Cooperative Association

UKTI --- UK Trade & Investment

ANFIA --- Motor Vehicle Manufacturers Association of Italy

CAMP---China Federation of Industry and Commerce Auto & Motorbike Parts & Accessories Chamber of Commerce

ZJCCME---Zhejiang Chamber of Commerce for Import and Export of Machinery and Electronic Products

TEEMA ---Taiwan Electrical and Electronic Manufacturers Association

TCPO --- Taipei Cartronics Promotion Office

TTVMA --- Taiwan Transportation Equipment Manufactures Association

TCA --- Taipei Computer Association

CENS --- China Economic News Service

Robert Bosch GmbH
Denso Corp.
Delphi Corp.
Magna International Inc.

General Motors Corporation
Toyota Motor Corporation
Ford Motor Company
Volkswagen AG
Daimler AG
Chrysler LLC
BMW AG
PSA Peugeot Citroën
Hyundai Motor Company

China's 12 automobile & auto parts export bases (Changchun, Chongqing, Taizhou, Shanghai, Wuhan, Xiamen, Wuhu, Tianjin, Hefei, Guangzhou, Baoding, Liuzhou)

China Shanghai Automotive Industry Corporation (Group)
China FAW Group Corporation
China Dongfeng Motor Corporation
China ChangAn Auto Co. Ltd.
China Beijing Automotive Industry Holding Co., Ltd.
China Chery Automobile Co., Ltd.
China Anhui Jianghuai Automobile Co., Ltd.
China National Heavy Duty Truck Group Co., Ltd.
China Zhengzhou Yutong Group Co., Ltd.
Shaanxi Automobile Group Co., Ltd.
China Wanxiang Group Corporation
Shaanxi Fast Auto Drive Group Co., Ltd.

China Automotive News
Gasgoo International
HC360.COM
China Auto Parts Online

Supporters:

CAAM --- China Association of Automobile Manufacturers
SAE-China --- Society of Automotive Engineers of China

JAPIA --- Japan Auto Parts Industries Association
JAMA --- Japan Automobile Manufacturers Association,INC.
APMA --- Automotive Parts Manufacturer Association
SMMT --- The Society of Motor Manufacturers and Traders Limited
CWCC --- Coventry & Warwickshire Chamber of Commerce UK
KAMA--- Korea Automobile Manufacturers Association
AIN global --- Automotive Industry Globalization Foundation
SIAM --- Society of Indian Automobile Manufacturers
AAAA--- Australia Automotive Aftermarket Association
ICCCI--- Iran-China Chamber of Commerce & Industries
ACICAE --- Spain Basque Country Automotive Industry Association
CCPLHT --- China Vehicle-use Diesel Engine Parts Sales Union

China Guangzhou Automobile Industry Group Co., Ltd.
China HaFei Automobile Industry Group Co., Ltd.
Brilliance China Automotive Holdings Limited
China Zhejiang Geely Holding Group Co., Ltd.
China Jiangxi Changhe Automobile Co., Ltd.
China Great Wall Motor Company Limited
China Xiamen King Long United Automotive Industry Co., Ltd.
China Wanfeng Auto Holding Group

Event Partner:
EQUIP AUTO, Automotive Aftermarket Exhibition

Organizer:
Genertec International Advertising and Exhibition Co., Ltd.

Exhibits Categories:

1. Auto Parts
Engine system, chassis system, body and parts system, electronic system, etc;
2. Car Care and Maintenance Equipment and Products
Repairing, testing and diagnosis equipment, cleansing and maintaining devices, parking lot facilities, oil, wax, varnishes and detergents, etc.;
3. Car Tuning Equipment and Products:
Tuning cars, special equipment, wheel, audio players, satellite navigation, interior and exterior ornaments, etc.;
4. Materials and Components
5. New Energy Vehicles and related system components

6. Auto Industry Related Certification and Quality Organizations, Finance, Insurance, Media and Clubs, etc.

Post Show Report of CIAPE 2010

The 4th China International Auto Parts Expo (CIAPE 2010) was successfully held in China International Exhibition Center (Old Venue) from Sept. 25 to 27 in Beijing. Exhibits were divided into 5 areas: auto parts, new energy vehicles, automotive electronics and audio-visual equipment, air-conditioning and tuning cars. 1,356 exhibitors and 47,950 trade visitors from 122 countries and regions around the world have exhibited and acquired information about the latest products, innovation and brand images in CIAPE 2010. The top 10 countries and regions with the largest number of visitors are Russia, Japan, South Korea, the USA, Iran, Pakistan, India, Bangladesh, Hong Kong China and Taiwan China. Asia, Europe and America are still the top 3 continents with the largest number of buyers to CIAPE.

CIAPE 2010 involves a wide spectrum of important suppliers from 31 important countries and regions such as China, the US, Germany, Japan, South Korea, France, Switzerland, Pakistan, Taiwan China etc which include Bosch, Denso, Bridgestone, Toyota Boshoku Corporation, Alpine Electronics (China) Co., Ltd., Pioneer China Holding Co., Ltd., Kenwood Electronics Trading (Shanghai) Co., Ltd., HUAYU Automotive Systems Co., Ltd., Beijing Hainachuan Automotive Parts Co., Ltd., Fawer Automotive Parts Limited Company, China National Heavy-Duty Truck Group, Wanxiang Group Company, Ruili Group, Shijiazhuang Jingang Internal Combustion Engine Parts Group Limited, Beijing West Industry Co.Ltd, Zhejiang Asia-Pacific Mechanical And Electronic Co., Ltd., GSP Automotive Group Wenzhou Co., Ltd., Zhejiang Vie Science & Technology Co., Ltd., OED Engine Co. Ltd., Shandong Gold Phoenix Group Co., Ltd., Zhejiang Luoshi Vibration Control Co., Ltd., Shengrui Transmission Corporate Limited, etc. Other exhibitors include selected automobile and auto parts companies from 26 provinces, municipalities and the 12 automobile and auto parts export bases of China.

Vice Premier H.E. Mr. Zhang Dejiang was accompanied by Mr. Miao Wei, Vice Minister of Industry and Information Technology and Mr. Zhang Ji, Director General of the Department of Mechanic, Electronic and Hi-Tech Industry of the Ministry of Commerce to visit CIAPE 2010. H. E. Mr. Zhang Dejiang visited the booths of GSP Automotive Group Wenzhou Co., Ltd., Zhejiang VIE Science & Technology Co., Ltd., Zhejiang Luoshi Vibration Control Co., Ltd., Beijing West Industry Co. Ltd, OED Engine Co. Ltd., Shengrui Transmission Corporate Limited, Ruili Group and etc. He also inspected the new energy vehicles of ChangAn, Chery, Geely, Higer and Zotye, and gave important instructions.

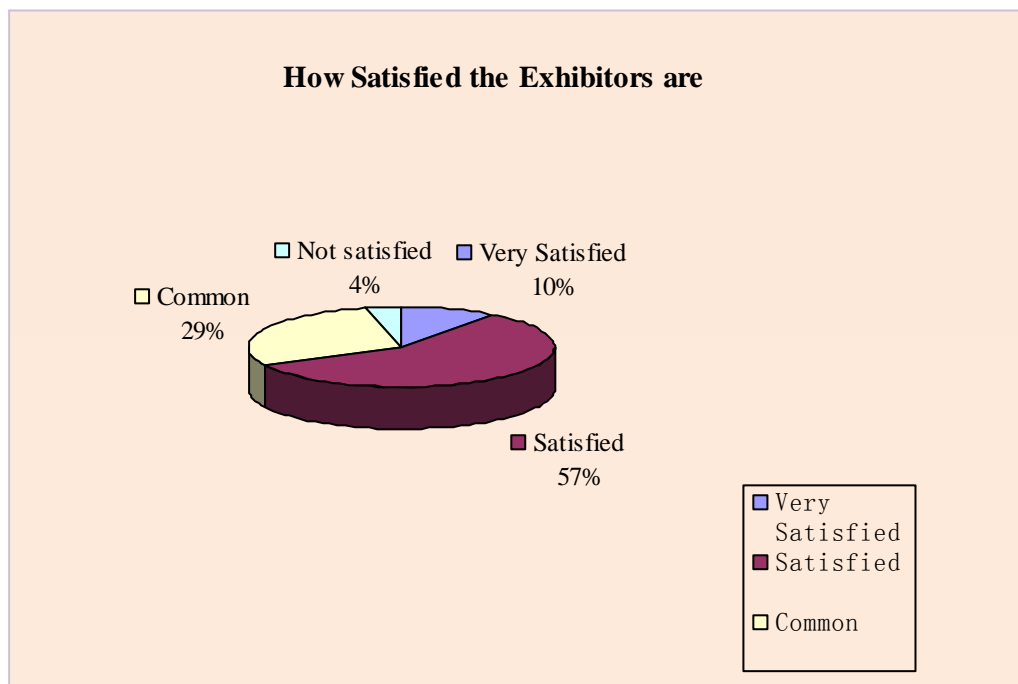
CIAPE 2010 conducts admission qualification for exhibitors. It sets up an on-site IPR protection office and there is no dispute caused by IPR infringement during the show. Along with CIAPE 2010 are 12 correspondent activities including China International

Auto Parts Development Summit Forum, Market Policy of Major Export Countries, AIAG Auto Parts Purchasing Leadership and Supplier Forum, International Auto Parts Purchasing Match Making Meeting, Korean Auto Parts National Distributor Meeting, Inaugural National Competition of Automobile Window Install and Maintenance Skill, National Automotive and Auto Parts Industry Business Associations Alliance, Taizhou (Beijing) Auto Industry Matchmaking Meeting, SEMA-CIAPE China Business Development Conference, the Northern Region Top100 4S Group Automotive Accessories Purchasing Meeting etc. All these fringe activities are highly welcomed by the attendees.

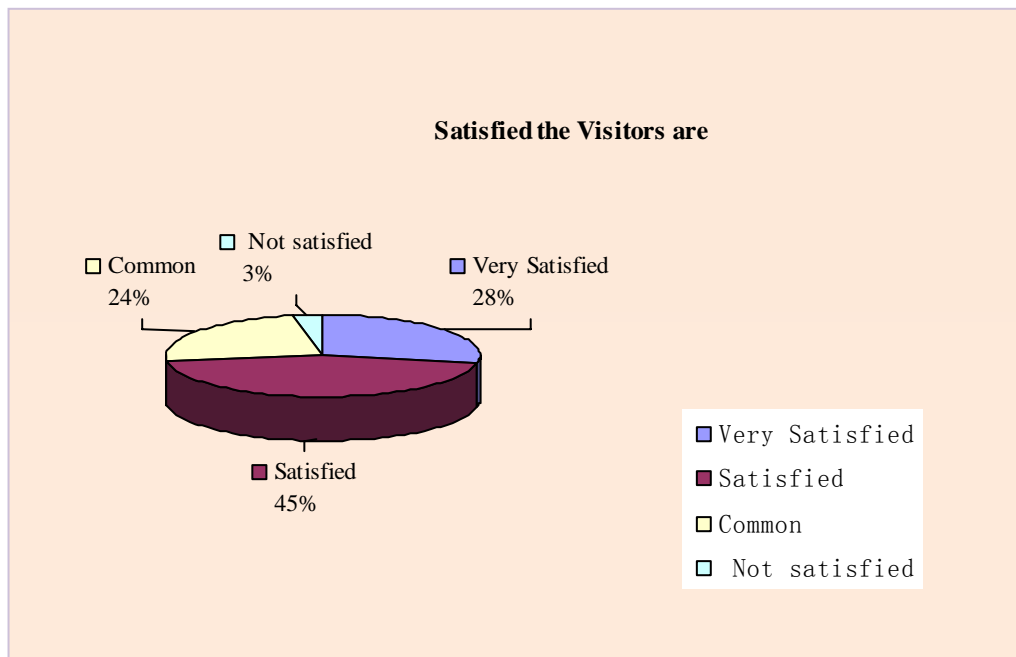
Exhibitors and visitors hold a very high opinion of CIAPE 2010 for its scale, integrity and its progress in internationalization and professionalism. They all share the opinion that CIAPE, as a national-level platform for international display and trade held by the Chinese government, is a very important bridge for effective communication between Chinese and foreign automobile and auto parts industry. CIAPE serves as a fast channel for enterprises to meet with world leading purchasers and suppliers. More importantly, it showcases the overall level of the Chinese auto parts industry and promotes the brand image of China’s auto parts to the world.

Data Analysis:

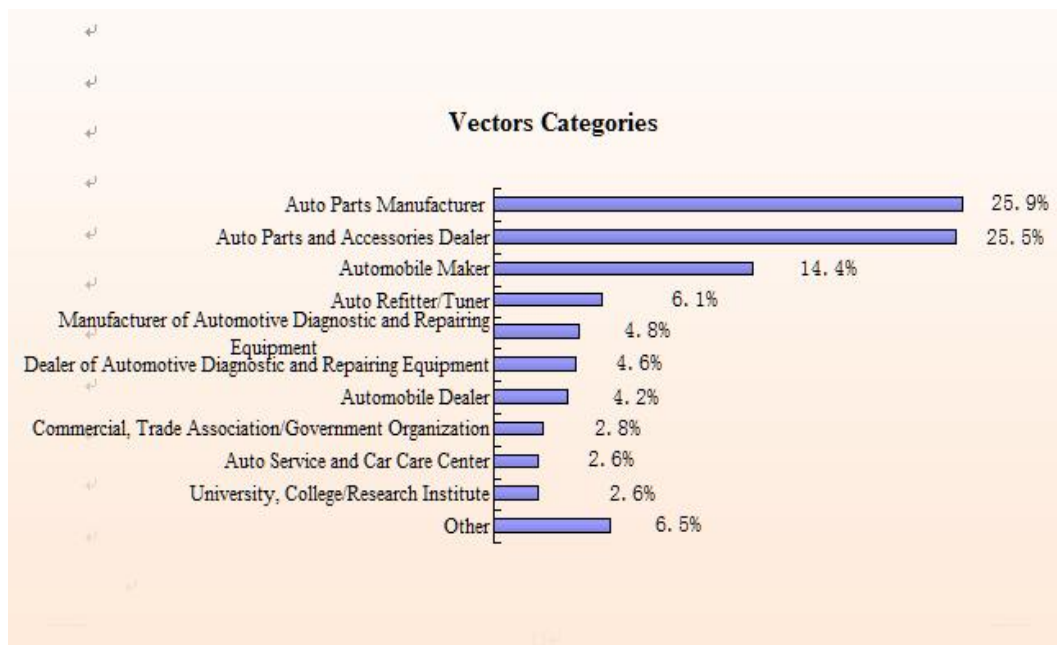
1. How Satisfied the Exhibitors are



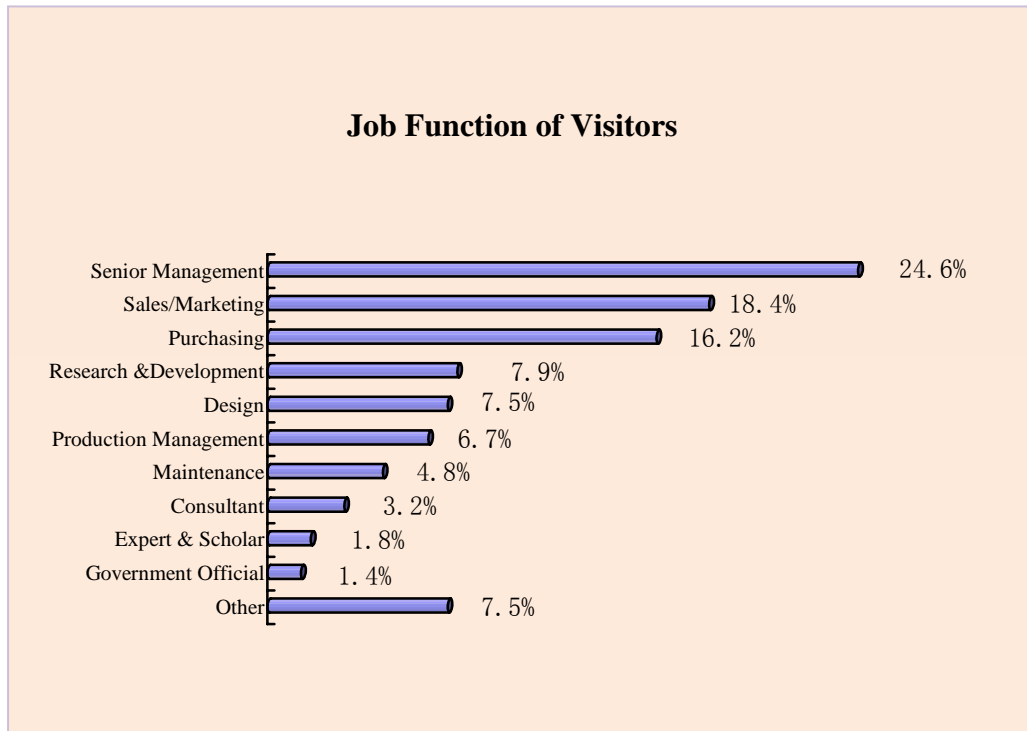
2. How Satisfied the Visitors are



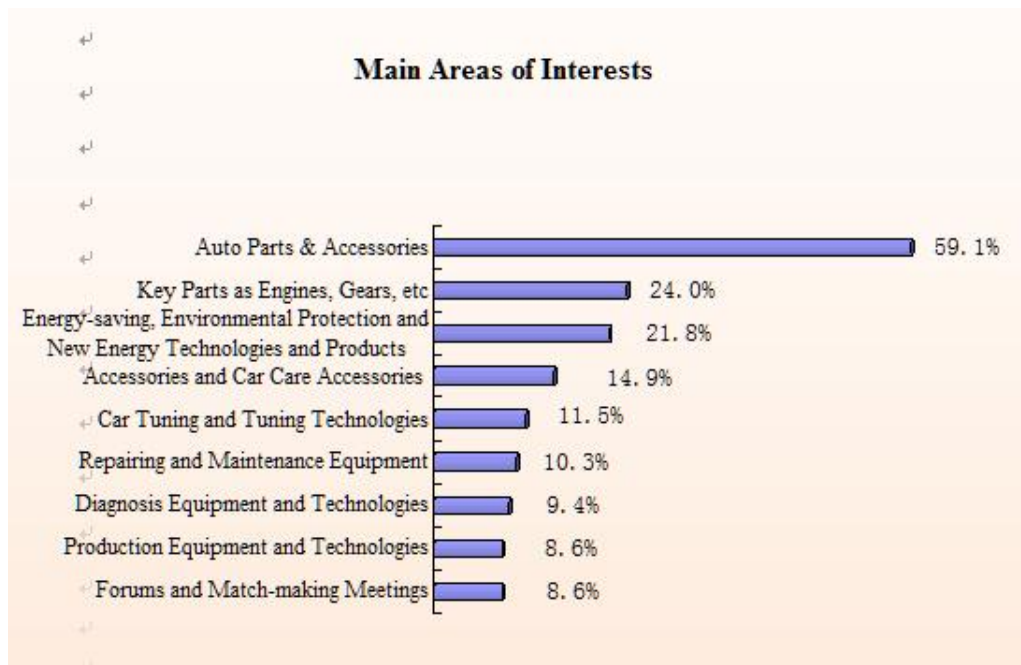
3. Visitor Categories



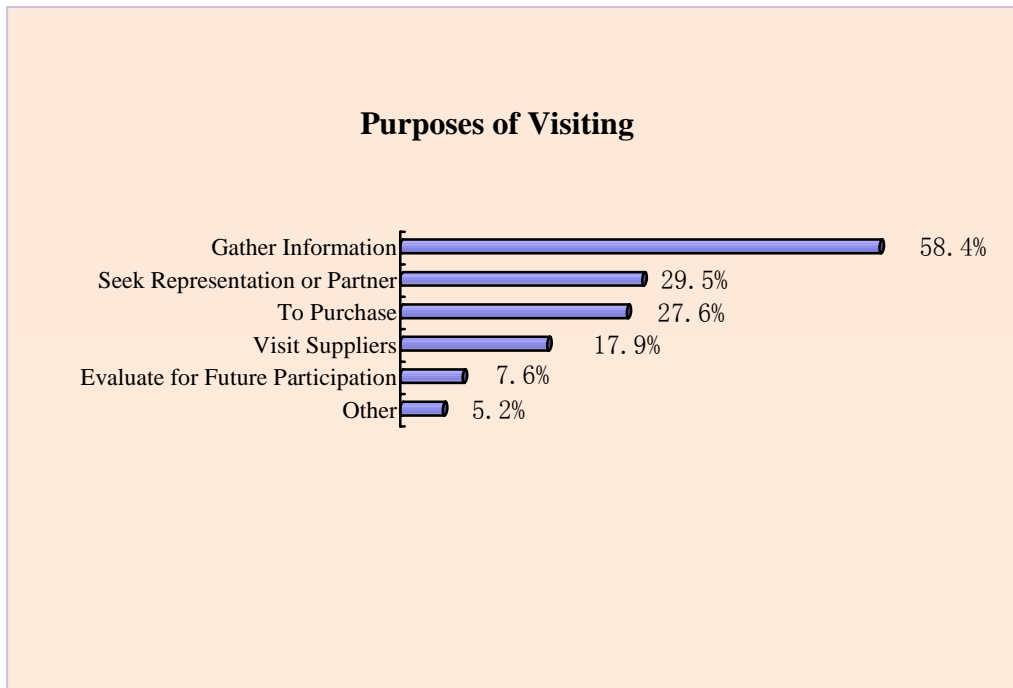
4. Job Function of Visitors



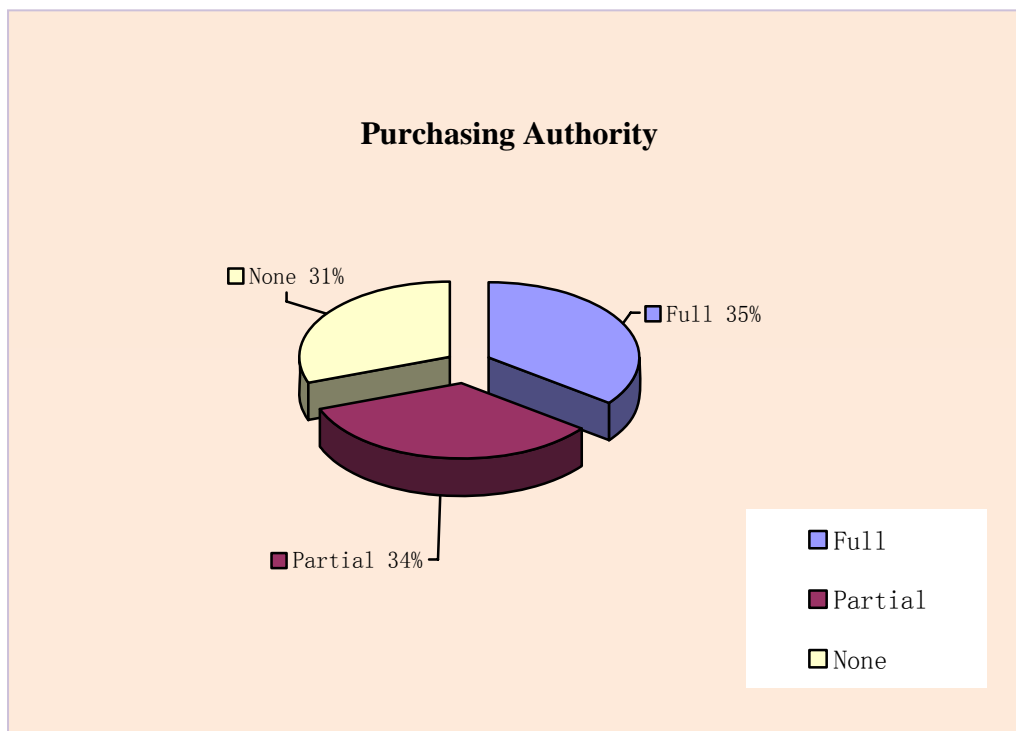
5. Main Areas of Interests



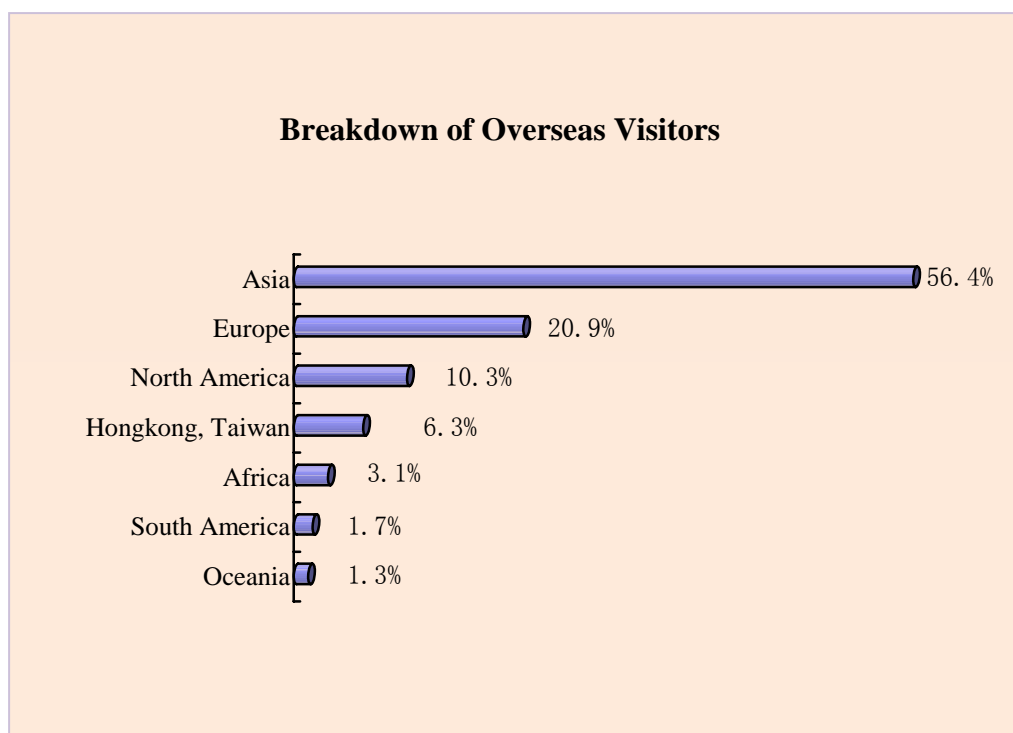
6. Purposes of Visiting



7. Purchasing Authority



8. Breakdown of Overseas Visitors



Please visit www.iapechina.com for the full Report of CIAPE 2010.

Why You Should Attend CIAPE:

- CIAPE is the exclusive state-level and international platform for auto parts exhibition and trade.
- Efficient contact between thousands of quality Chinese suppliers recommended by the Chinese government and tens of thousands of domestic and overseas buyers.
- The fast development of China's automotive industry leads to increasing demands for overseas advanced management, technology, intellect, R&D, products, capital and markets. This asks for a platform for information exchange and trade. Meanwhile, China is the world's largest emerging market. All the major multinational automobile and auto parts manufacturers (including the joint ventures) as well as their suppliers have all shifted their focus on to China. This also asks for an independent exhibition and trading platform that could represent the overall level of China's automotive industry. CIAPE is the ideal platform that could help international and Chinese companies to adjust their industrial chains and seek business chances.

- World renowned professional organizations, purchasing and distribution associations, famous auto product chain stores, foremost auto parts corporations, eight multinational automobile groups and dozens of China's domestic automakers will bring their brand image, advanced products and technologies, purchasers, R&D personnel, market professionals and dealers to participate widely in the various activities of CIAPE.
- CIAPE involves a wide spectrum of exhibitors which include all the world's leading automobile and auto parts corporations; selected enterprises from the 12 state approved automobile and auto parts export bases in Changchun, Chongqing, Taizhou, Shanghai, Wuhan, Xiamen, Wuhu, Tianjin, Hefei, Guangzhou, Baoding, Liuzhou of China and all domestic industrial chain areas. Exhibitors include: Bosch, Denso, Delphi, Hyundai Mobis, Bridgestone, Pirelli, Goodyear, NGK, Hitachi, Tuv, Shell, Dow Corning, GETRAG, Toyota Boshoku Corporation, United Automotive Electronic Systems Co., Ltd., Yanfeng Visteon Automotive Trim Systems Co., Ltd., ZF Shanghai Steering Co., Ltd., Shanghai TRW Automotive Safety Systems Co., Ltd., Shanghai Sanden Behr Automotive Air Conditioning Co., Ltd., Borg Warner, Johnson Controls, Lear Corporation (Beijing) Limited Co., Ltd., Tenneco, Asimco, Alpine Electronics, Pioneer, Kenwood Electronics, Weichai Power, Wanxiang Group Company, HUAYU Automotive Systems Co., Ltd., Dongfeng Automobile Parts, Yuchai Group, Fawer Automotive Parts Limited Company, Shaanxi Fast Auto Drive Group Co.,Ltd., Wanfeng Auto Holding Group, Zhucheng Yihe Axles Co., Ltd., Ruili Group, Zhejiang Asia-Pacific Mechanical and Electronic Co.,Ltd., Zhejiang Yinlun Machinery Co., Ltd., Chang Chun Faw Sihuan Group Co., Ltd., Tri-Ring Group Corp, Qingte Group, Qijiang Gear Transmission Co., Ltd., Fuyao Group, Xinyi Group, Binzhou Piston, Shandong Gold Phoenix Group Co.,Ltd., Asimco Shuanghuan Piston Ring Co., Ltd. (Yizheng), Ta Tung Gear, GSP Automotive Group Wenzhou Co., Ltd., Beijing Hainachuan Automotive Parts Co., Ltd., Shijiazhuang Jingang Internal Combustion Engine Parts Group Limited, Beijing West Industry Co., Ltd., Zhengxing Wheel Group Co., Ltd., Zhejiang Vie Science&Technology Co., Ltd., Changhui (Shanghai) Science & Technology Group Co., Ltd., OED Engine Co. Ltd., Zomax Group Co., Ltd., Zhejiang Luoshi Vibration Control Co., Ltd., Xiamen Yongyu Machinery Co., Ltd., Shengrui Transmission Corporate Limited, Wuhan Chutian Industry Laser Equipment Co., Ltd. In addition, GM, Toyota, BMW, FAW Group Corporation, Shanghai Automotive Industry Corporation (Group), ChangAn Auto Co. Ltd., Shanghai GM, Beijing Automotive Industry Holding Co., Ltd., China National Heavy Duty Truck Group Co., Ltd., Great Wall Motor Company Limited, Chery, Zhejiang Geely, Anhui Jianghuai Automobile Co., Ltd., ZOTYE, Jiangling Motors Co., Ltd., Zhengzhou Yutong Group Co., Ltd., Higer, King Long United Automotive Industry Co.,Ltd., Xiamen Golden Dragon Bus Co., Ltd., YOUNGMAN Automobile Group Co., Ltd., Zhongtong Bus Holding Co., Ltd. all are our exhibitors.

CIAPE gives a comprehensive picture of the overall level and developing trend of China's auto parts and aftermarket industry. It is the best communication and trade platform for international buyers and suppliers who intend to enter the Chinese market.

- CIAPE introduces the latest trend of the global automotive industry and products, advanced technologies and innovation, sophisticated R&D philosophies, low carbon concepts, manufacturing and purchasing modes, managerial strategies, as well as the achievements in R&D with China's own intellectual property rights.
- Beijing, the venue of CIAPE, is the capital of the People's Republic of China. Lying at the heart of East Asia, it is a hub of China's transportation. Being the center of politics, culture, information, R&D and exhibition, it is an international metropolis which well integrates Chinese traditional civilization with the modern automobile culture. With the construction and running of high-speed railways between Beijing and Tianjin, Shanghai, Shenyang and Shijiazhuang, Beijing will play a even more important role as the hinge of China's transportation, logistics, exchange of human resources and information.

Quotes

Mr. Peter Pang, President, Bosch (China) Investment Ltd.

Bosch holds an unswerving conviction in the Chinese market for a sustainable development and a reliable partnership with Chinese automakers. We attach great importance to CIAPE, the national platform and witness the development of CIAPE from the first session to the fourth session with better visitor attendance and effectiveness. More and more well-known purchasers come to the show, this helps us develop and maintain customer relationship. Moreover, many well-known companies are exhibiting in CIAPE. This offers us a good opportunity for brand display and technological innovation by mutually exchanging ideas with industry insiders.

Mr. Fang Jianyi, Chairman of the Board & President, Beijing West Industry Co., Ltd.

As a novice power in the automotive industry, we are participating in CIAPE for the first time. I think CIAPE is the top level auto parts show in China. Our showcase of cutting-edge technology and products such as Magnetorheological Damper, Electronic-brake system, etc. drew wide attention of domestic and foreign visitors. What's more, H. E. Mr. Zhang Dejiang, Vice Premier also visited our stand, which made us feel more confident and encouraged. Our participation in CIAPE helps us to show our brand image and expand our influence in the industry.

Mr. Liu Xiangwu, President of Shengrui Transmission Machinery Incorporated Company

This is our second time to attend CIAPE and we think it is a very good platform. It has not only shown our company image, but also strengthened our relationship with automakers by means of summit forum. We got to know their specific demand and promoted the industrialization of our 8AT products by cooperation with automakers. More and more people know about our company through our participating in CIAPE.

Mr. Wang Zhiren, Product Development & Sales Department, Changchun FAW Sihuan Group Co., LTD.

We have a face to face contact with many potential clients through CIAPE this year, like Daewoo, Foton, Sinotruck, Shaanxi Automobile Group Co., Ltd. etc. This will help us explore new markets; enhance our company image, brand exposure and competitiveness. In addition, we have carried out research for market and industry.

Mr. Liu Hong, Vice General Manager, Nanjing Jiayuan Electric Vehicles & Ship Manufacturing Co., Ltd.

We are very pleased to see so many counterparts in the auto industry who are interested in our products and even for investment through CIAPE 2010. Some local government officials even showed their interest for a special visit to our company after seeing our vehicles on show. We have benefited a lot from this national platform.

Mr. Johnny Saldanha, Vice President of Global Purchasing and Supply Chain, GM International Corporation

CIAPE 2010 gave me a deep impression that the Chinese auto parts enterprises have top engineers and are capable of producing quality products to meet with our requirements. It is our vision that parts for the vehicles produced in China could be purchased locally in China. With the development of technology, it is possible that Chinese enterprises might get breakthrough in the development of core auto parts.

Mr. Li Jian, Purchasing Director of Fiat China

During the Fourth Session of CIAPE, we found that many auto parts enterprises have already become the important part of the global purchasing process of automobile companies. Nowadays, the purchasers of the oversea automobile companies not only value the cost advantage of Chinese suppliers, but also have much higher requirements such as the design, R&D ability of the auto parts supplier. Fiat is willing to take advantage of CIAPE for mutual development with more and more Chinese companies.

Mr. Arvind Sharma, Executive Director of Purchasing, Asia Pacific, Lear Corporation

It is Lear's purchasing policy to pay more attention to the emerging market. So we participate in CIAPE 2010 in China. China is a huge market and is developing so rapidly. The Chinese auto parts companies also have great potential for development. After participating in CIAPE, we found many competent Chinese suppliers and have communicated thoroughly with them. We are looking forward to working with them to lower the cost and establish good cooperation.

Mr. Rafael G. Villarreal, President, Motor Vehicle Parts Manufacturers Association of the Philippines, INC

We have a big buyer delegation this year to participate in CIAPE. All our members have very positive feedback and got acquainted with many potential partners. By visiting the show, we got to know more about China's auto parts industry. China and the Philippines are highly complementary in the automotive industry. We plan to organize a larger buyer delegation to CIAPE next year.

Mr. Sushil Kumar, Adviser, Society of Indian Automobile Manufacturers (SIAM)

China's auto parts industry is developing very fast and we are hoping to enlarge our cooperation with CIAPE. This year we have organized a buyer delegation from Indian Benz, Fiat, Suzuki, etc. to attend the show. They all believe that their trip this time set a bridge for further business and trade and reinforce their relationship with the Chinese suppliers.

Mr. Liu Jun, Director of the Second Full Car Institute, SINOTRUK Group

SINOTRUK organized a group of purchasing and R&D personnel to participate in CIAPE 2010. R&D personnel help the purchasing personnel to evaluate the exhibits and bring those products with high value, high technology and high cost performance ratio into our purchasing list. During this expo, we also had thorough communication with our long-term partners such as Bosch, Denso and so on. Our staff of the Full Car Institute and Technique Institute got to know many latest and advanced technology and products from oversea and domestic in the show, and have benefited a lot this time. We look forward to playing an even active role as the leading company in China through the platform of CIAPE.

Mr. Zhang Hongwei, President of Shanghai Auto Parts Circulating Trade Association, Shanghai Auto Parts & Accessories Association

Compared with the previous sessions, CIAPE 2010 is quite unique. With the strengthening internationalization, the proportion of the overseas purchasers has greatly increased. In addition, auto parts circulating trade associations from every province got together in CIAPE. This helps to set up an excellent platform for communication between the domestic purchasers and suppliers and will greatly promote trade and cooperation.

Stand Price:

Standard Booth: RMB 2180 yuan/m² (Min: 3*3 m²)

Indoor Raw Space: RMB 1980 yuan/m² (Min: 36 m²)

Note:

- A surplus 10% is charged for corner stand.
- Exhibitors who rent indoor raw space shall pay floor management charge to China International Exhibition Center.

Contact us:

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Miss Hu Weiwei/Miss Tang Wenjuan/Ms. Tian Yu

Email: info@iapechina.com, enquiry@iapechina.com

You can pre-register online or find out more details about CIAPE by logging on www.iapechina.com!