



機“元”深合 遇“躍”洽商

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第二十八屆澳門國際貿易投資展覽會
28th FEIRA INTERNACIONAL DE MACAU
28th MACAO INTERNATIONAL TRADE & INVESTMENT FAIR



2023年10月19日至22日

19 - 22 October 2023

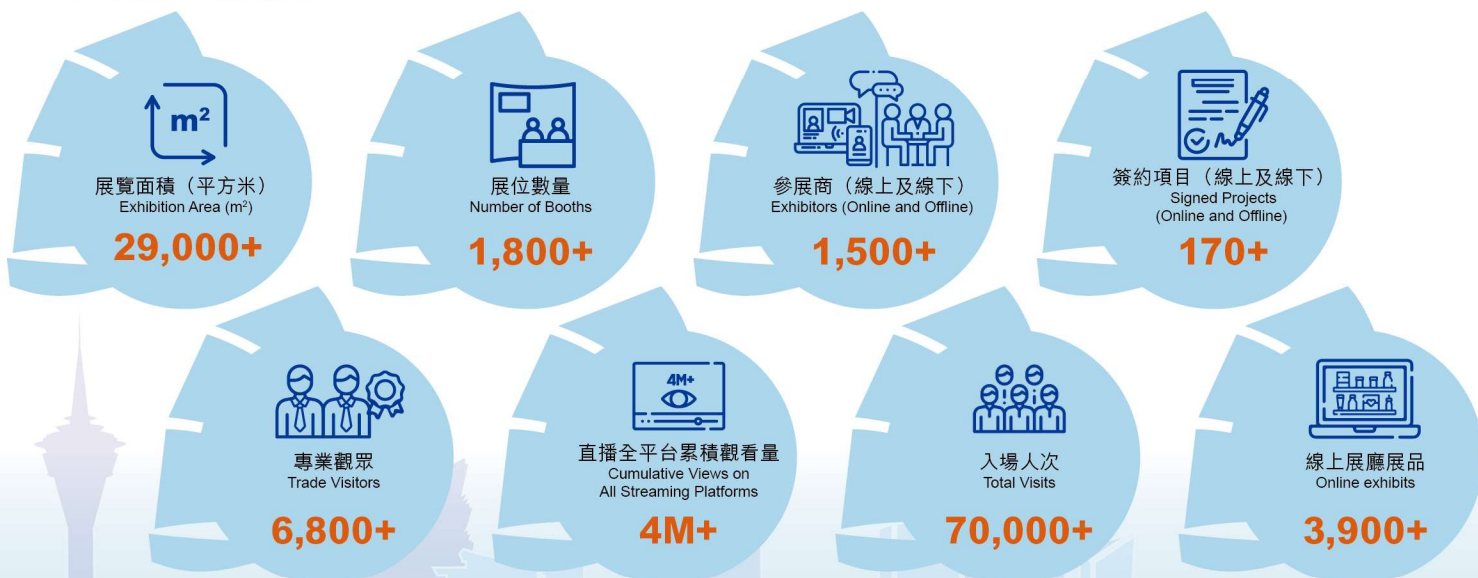
活動簡介 Fact Sheet

第二十八屆澳門國際貿易投資展覽會 (第28屆MIF) 28th Macao International Trade & Investment Fair (28th MIF)

2023年10月19日 (星期四) — 2023年10月22日 (星期日)
19 October 2023 (Thursday) — 22 October 2023 (Sunday)

主辦單位 Organiser	澳門貿易投資促進局 Macao Trade and Investment Promotion Institute (IPIM)	
官方協辦單位 Official Co-organisers	澳門特別行政區政府經濟及科技發展局 Government of the Macao Special Administrative Region - Economic and Technological Development Bureau 澳門特別行政區政府旅遊局 Macao Government Tourism Office	廣東省商務廳 Department of Commerce of Guangdong Province 福建省商務廳 Fujian Provincial Department of Commerce 重慶市商務委員會 Chongqing Commerce Commission
協辦單位 Co-organisers	澳門中華總商會 Macao Chamber of Commerce 澳門廠商聯合會 Industrial Association of Macau 澳門出入口商會 Macao Importers and Exporters Association 澳門紡織商會 Macao Textile Merchants Association 澳門付貨人協會 Macao Shipper's Association	澳門銀行公會 The Macau Association of Banks 澳門建築置業商會 Macao Association of Building Contractors and Developers 澳門中小企業協進會 The Macau Small and Medium Enterprises Association 澳門中國企業協會 The Macau Chinese Enterprises Association 香港中華廠商聯合會 The Chinese Manufacturers' Association of Hong Kong
地點 Venue	澳門威尼斯人金光會展 Cotai Expo, The Venetian Macao	
網址 Website	www.mif.com.mo	

往屆主要數據 Key Figures



以上數據為“第二十七屆澳門國際貿易投資展覽會”(第27屆MIF)、“澳門國際品牌連鎖加盟展2022”(2022MFE)及“2022年葡語國家產品及服務展(澳門)”(2022PLPEX)三展合計。

The above figures are the sum of the 27th Macao International Trade and Investment Fair (27th MIF), the Macao Franchise Expo 2022 (2022MFE) and the 2022 Portuguese Speaking Countries Products and Services Exhibition (Macao) (2022PLPEX).

關於更多資訊，請聯絡 For enquiry, please contact
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展覽範圍 Scope of Exhibits

- 🔥 海內外投資環境推介
Introduction of Domestic and Overseas Investment Environments
- 🔥 現代金融服務
Modern Financial Services
- 🔥 項目投資推介
Investment Projects Promotion
- 🔥 電子商務
E-commerce
- 🔥 科創項目
Innotech and Start-up Projects
- 🔥 食品餐飲
Food and Beverage
- 🔥 中醫藥健康產業
Traditional Chinese Medicine and Health Industry
- 🔥 中小企產品展銷
Small and Medium-sized Business Product Exhibition
- 🔥 文化創意產業
Cultural and Creative Industry

活動亮點 Event Highlights

與“首屆中國—葡語國家經貿博覽會（澳門）”（CPLPEX）及“澳門國際品牌連鎖加盟展2023”（2023MFE）同期同場聯袂舉辦，發揮拉動效應

The 28th MIF is held concurrently with the "1st China-Portuguese-Speaking Countries Economic and Trade Expo (Macao)" (CPLPEX) and the "Macao Franchise Expo 2023" (2023MFE)

聚焦中醫藥大健康、現代金融、高新技術及會展商貿等重點產業，推動產業升級轉型

Focus on major industries, including "Big Health" industry of traditional Chinese medicine, modern finance, high-technology, exhibitions and conventions, commerce and trade industries, facilitate industrial upgrading and transformation

助力企業積極參與粵港澳大灣區以及“一帶一路”建設，搭建商貿服務對接平台

Driving the active integration of the enterprises in participating in the development of the Guangdong-Hong Kong-Macao Greater Bay Area and the Belt and Road, establishing a commercial and trade cooperation service platform

集展覽、商業配對及論壇會議為一體，“以會帶展 以展帶客”

The event covers exhibitions, business matching, forums and conferences, “boosting exhibitions through conferences and bringing guests through exhibitions”

為本地中小微企安排專題配對洽談

Business matching session for small and medium-sized enterprises



參展類型及費用 Exhibition Type and Fee

特別優惠價 Special offers

50% OFF 澳門參展商可獲半價優惠！
All Macao exhibitors can enjoy a 50% fee reduction!

20% OFF 外地參展商可獲八折優惠！
All overseas exhibitors can enjoy a 20% fee reduction!

	光地展位 Raw Space (最少18平方米 minimum 18m ²)	標準展位 Standard Booth (9平方米 9m ²)
標準費用 Standard Rate	1,200 澳門元 / 150 美元* MOP / USD* 每平方米 per m ²	13,450 澳門元 / 1,680 美元* MOP / USD* 個 Booth

*美元價格僅供參考用途，參展商須以澳門元結算參展費用。

*Prices in USD are for reference only and exhibitors are required to settle their exhibition fees in MOP.