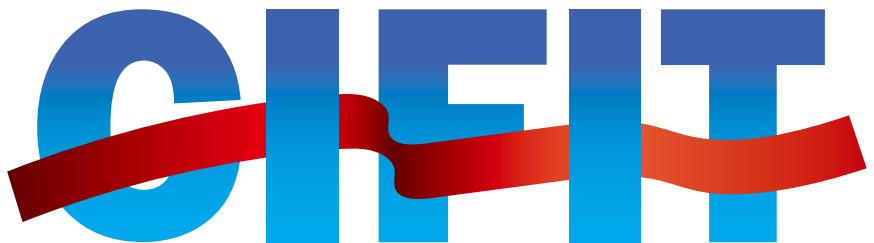


September 8-11, 2021  
Xiamen, China



The 21<sup>st</sup> China International Fair for Investment & Trade

INVITATION



*A global investment event approved by UFI  
(the Global Association of the Exhibition Industry)*





**C**hina International Fair for Investment & Trade is an investment event organized by the Ministry of Commerce, PRC. Themed on "Introducing FDI" and "Going Global", the CIFIT will organize a series of bilateral investment promotion events including exhibition, forums and seminars, B2B project matchmaking, high-end protocol meetings, etc.

Each year, the CIFIT receives over 100,000 professional participants, including 15,000 overseas visitors from governmental institutions, investment promotion agencies, business associations and multinational corporations of more than 100 countries and regions, as well as 50,000 business professionals and government officials from more than 300 major cities in China. Over 1,500 correspondents from hundreds of domestic and foreign mainstream media will extensively cover the whole event.

# The Largest and Most Influential International Investment Promotion Event

**T**he 21<sup>st</sup> China International Fair for Investment & Trade (abbreviated as "The 21<sup>st</sup> CIFIT") is scheduled to take place during September 8<sup>th</sup>-11<sup>th</sup> in Xiamen, China. The 21<sup>st</sup> CIFIT will focus on investment, pool the global resources, further establish the platform for investment promotion, serve international economic and trade cooperation and achieve mutually beneficial results. Meanwhile, the 21<sup>st</sup> CIFIT will organize events aiming at the high-quality development goal at the 14<sup>th</sup> Five-Year Plan period, and integrate with the "Belt and Road" Initiative and the development of BRICS Partnership on New Industrial Revolution. The 21<sup>st</sup> CIFIT will continue to strengthen the functions of three platforms, namely "bilateral investment promotion platform, authoritative information release platform, and investment trend discussion platform", to enhance internationalization, specialization, and branding, taking the initiative to promote the new development mode where the domestic and international dual circulation complementing each other, and providing a one-stop service platform for bilateral and multilateral economic cooperation and exchange.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the grand platform and share business opportunities.



## Forums and Seminars

### Exploring Investment Trends:

- International Investment Forum 2021**  
 Organized by MOFCOM and CMG, the International Investment Forum 2021 will invite top leaders and national ministers of China, heads of international organizations, representatives from Guest Country of Honor and Guest Province of Honor, renowned economists, high-level executives of Global Fortune 500 and China's forerunner enterprises to attend.
- Parallel Forums**  
 BRICS Investment Summit, Dialogue on Silk Road E-commerce, Silk Road Maritime International Cooperation Forum, World Business Leaders Roundtable, International Investment 4.0 Summit, Cross-Straits Economic Cooperation and Development Forum, and other forums organized by China's national ministries and international organizations.
- Thematic Forums**  
 High-level Forum on "Belt and Road", International Industrial Internet Innovation and Development Conference, The 6<sup>th</sup> China International Green Innovation and Development Forum, 2021 China LP Investment Summit, China Industry Summit, JD Discovery, China Wealth Forum, Made in Internet Summit, Global Fujian Merchants Forum, China-Arab Investment Summit and other forums organized by national chambers, media, and head corporations.
- Authoritative Investment Information Release**  
 Divisions of MOFCOM and international organizations will release several authoritative reports on foreign investment and economic cooperation.



## Exhibition

### Showcasing Global Business Opportunities:

- Central Exhibition Area:** publicizes the latest policies of China's reform and opening up, and showcases the fruitful achievement of the reform and opening up.
- Investment Promotion Pavilion:** Invest China (Provinces, Municipalities, Autonomous Regions), China Development Zones Area, Talent·Project·Capital Area, Invest Overseas Area, Silk Road Maritime Area
- Investment Services Pavilion:** Fintech & Investment Services Area, Industrial Internet Area, Artificial Intelligence Area, Smart City Area, Green Innovation and New Energy Area, Equipment Manufacturing Area, Sports Investment Area, Tea Industry Area



## B2B Matchmaking

### Capital Meets Projects:

- Key Regions Matchmaking:**  
 "Belt and Road" Countries and Regions, BRICS Countries, "Guest Country of Honor", "Guest Province of Honor", "Star City/ County", etc.
- Hot-spot Business Matchmaking:**  
 Investment Funds, Bio-medicine, Artificial Intelligence, New Infrastructure, Health Industry, etc.
- High-level Business Networking:**  
 Release of Investors' Investment Plans, Capital Meets Project Investment Institutions Networking, etc.
- Investment Journey Across China:**  
 Extending investment and financing services from the 4-day event, providing regular B2B matchmaking throughout the whole year.





# Online CIFIT APP

Where  
investment  
begins

## Online CIFIT Application

Cooperated with the tech giant Alibaba Group, the new Online CIFIT App is the most up-to-date online international investment promotion platform built by the CIFIT Organizing Committee. With the cutting-edge technology from Alibaba Group in digital new infrastructure, the APP integrates the functions of online exhibition, B2B matchmaking, meetings and negotiation, forums, and agreement signing altogether, offering one-stop investment promotion services for investors and project holders across the globe.



QR Code for ios



QR Code for Android



- 01 One App connecting the whole world**  
Investment environment, both tangible and intangible infrastructure, from 31 provinces, municipalities and autonomous regions from Mainland China, HK, Macao, and Taiwan, as well as 63+ countries across the world.
- 02 One click acquiring all the information**  
Most updated policies from China Investment Promotion Agency of MOFCOM, and easy access to real-time investment information.
- 03 Enjoying the benefit of CIFIT anytime anywhere**  
20,000+ quality projects from around the world available at your fingertip.
- 04 Virtual meetings empowering easy investment**  
Technology enables easy networking online, with more channels for resources, and unlimited business opportunities.
- 05 A grand event gathering world elites**  
Making Appointment ahead for the meeting in person.  
CIFIT- a grand event gathering elites for more business win-win.

For registration or the latest information,  
please log on:

[www.chinafair.org.cn](http://www.chinafair.org.cn)



Join us in  
exploring  
global  
investment  
opportunities  
on the  
extraordinary  
platform of  
the 21<sup>st</sup>  
CIFIT.

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