



The 10th China Yiwu International Forest Products Fair

2017.11.1-4

Yiwu International Expo Center

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WECHAT

TEL: 0579-85415299 www.forestryfair.com



Hosts

- The State Forestry Administration (SFA)
- The People's Government of Zhejiang Province



Organizers

- China National Forestry Industry Federation
- Forestry Department of Zhejiang Province
- The Office of Taiwan Affairs of People's Government of Zhejiang Province
- Yiwu Municipal People's Government



Undertaker

- Yiwu China Commodities City Exhibition Co.,Ltd.



Co-organizers

- Taiwan Affairs Office of the State Council
- Association for Relations Across the Taiwan Straits
- China National Forestry Industry Association
- The national Taiwan Compatriots Investment Enterprises Association
- Taiwan Trade Center
- Provincial (District/Municipal) Forestry Bureau/Forest Industry Group
- Municipal People's Governments of Zhejiang province
- Zhejiang Ethnic Affairs Commission
- Zhejiang Forestry Industry Federation

Forest Fair, Forestry Canton Fair

China Yiwu International Forest Products Fair (Forest Fair for short), hosted by the State Forestry Administration and the People's Government of Zhejiang Province, has been held successfully for 8 years since 2008. The Forest Fair is a green, low-carbon and environmentally friendly exhibition, with powerful trading function, abundance of business opportunities, prominent international level and perfect service system. Its exhibition scale, exhibition trade volume and exhibition influence rank the top among similar exhibitions in the Asia-Pacific region, therefore, it boasts of the reputation of “Forestry Canton Fair” .

The Forest Fair is awarded 20 national titles like “China Top Ten Brand Exhibition Projects in 2015” . Forest Fair is the first national, the second world agroforestry fair approved by UFI.



商城展览
CCC Exhibition

Why Choose Yiwu Forest Fair

- ①Yiwu is the global commodities trade center with convenient traffic and preferential trade policy
- ②Eight main sectors feature the entire range of forestry
- ③Exhibition scale ranks the top among similar exhibitions in the Asia-Pacific Region
- ④Fast get industry and new products information
- ⑤Devote to accurate matching of exhibitors and buyers
- ⑥Free access to multiple high-profile networking events

EXHIBITION SCOPE

●Furniture & Accessories

Redwood furniture, furniture for offices, hotels, homes, schools, children, laboratories, outdoors, furniture accessories, etc;

●Timberwork & Wooden Building Materials

Wooden houses, timberwork residence; outdoor, landscape timberwork; wooden doors, floors, wooden building materials; boards; home decoration design, etc;

●Wood & Bamboo Handicrafts

Root art, wood carving, ivory carving, bamboo weaving, bamboo carving, charcoal carving, lacquer work, photo frames, picture frames, gifts, ornaments,spices, etc;

●Wood & Bamboo Daily Necessities

Toys, kitchenware, tableware, stationery, cleaning tools, laundry, bedclothes, health care products, automobile products, outdoor gear, sports products, bamboo charcoal daily necessities; wood & bamboo fiber products, forest tourism equipment, etc;

EXHIBITION SCOPE

- **Forest Food**

Woody grain and oil products, bamboo shoot, dried fruits, fruits, edible fungus, Chinese medicinal plants, domestication and breeding products of wild animals & plants, wine, beverage, health food, snack food, condiment, etc;

- **Tea Products**

Famous excellent tea, deeply processed tea products, tea utensil, tea culture artwork, tea machinery, tea package, etc;

- **Flower & Gardening**

Flowers, seedlings, sightseeing items, gardening materials and equipment, etc;

- **Forestry Technology & Forestry Equipment**

Forestry technology achievement, forestry creative products, gardening machines, machines for processing wood and bamboo, logging and log-transport machinery, forest leisure field equipment, forest fire-fighting equipment, forest pest control machines, greenhouse facilities, irrigation facilities , food and beverage packing & processing equipment, etc.

INFORMATION

●EXHIBITION SCALE

International standard booths: 3,000

Exhibiting enterprises: 1,200

Expected professional visitors:100,000

●LAST FAIR

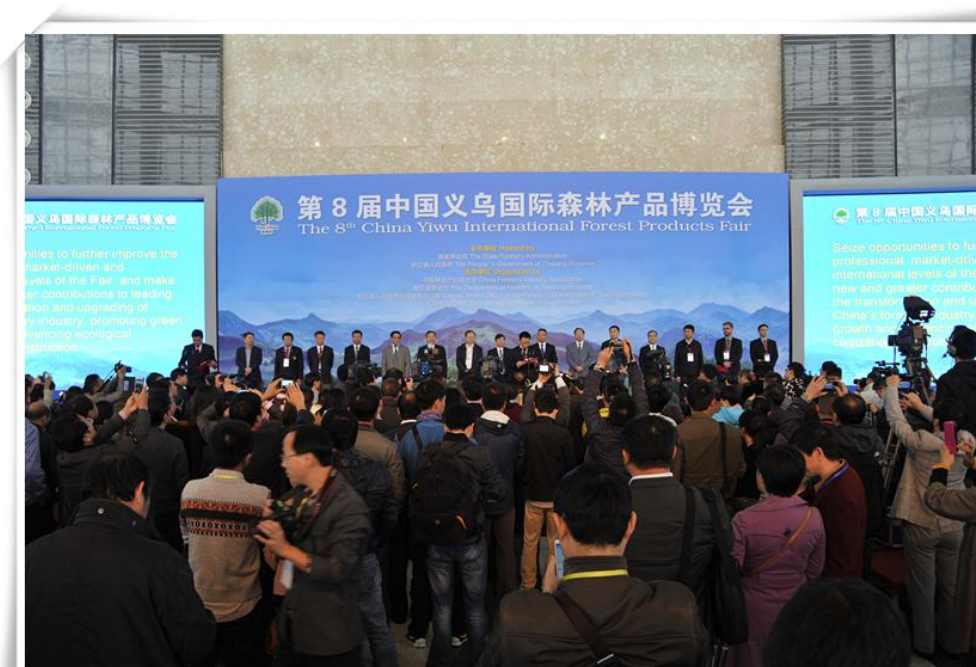
Exhibition Area: 80,000m²

International standard booths: 3677

Exhibiting enterprises: 1502

visitors: 403,200

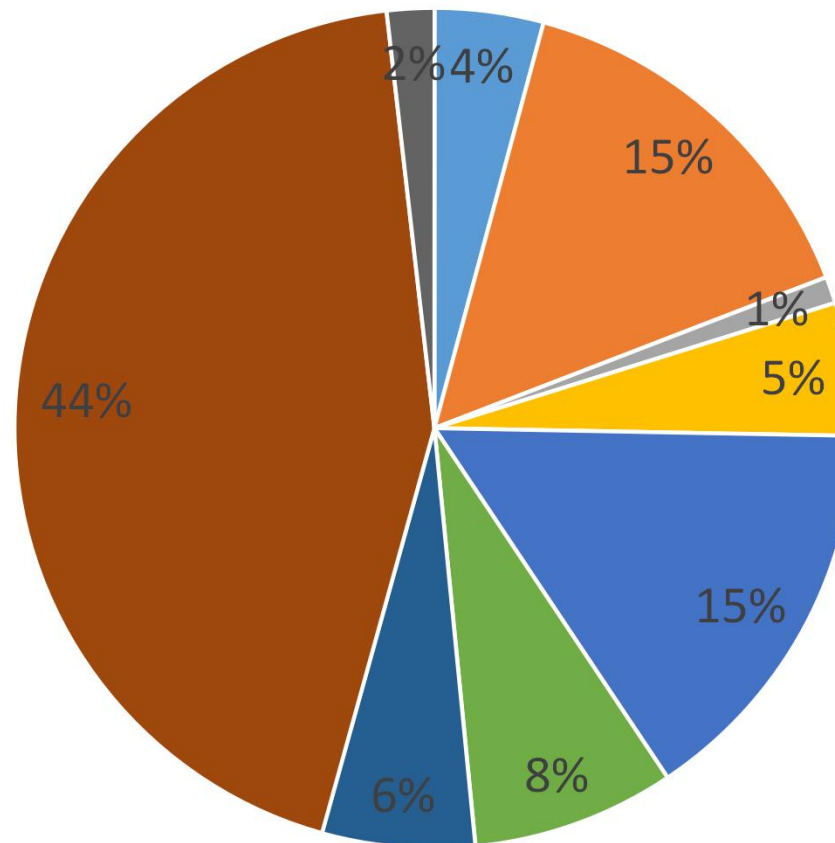
Trade purchasing Group: 26



Fair Information

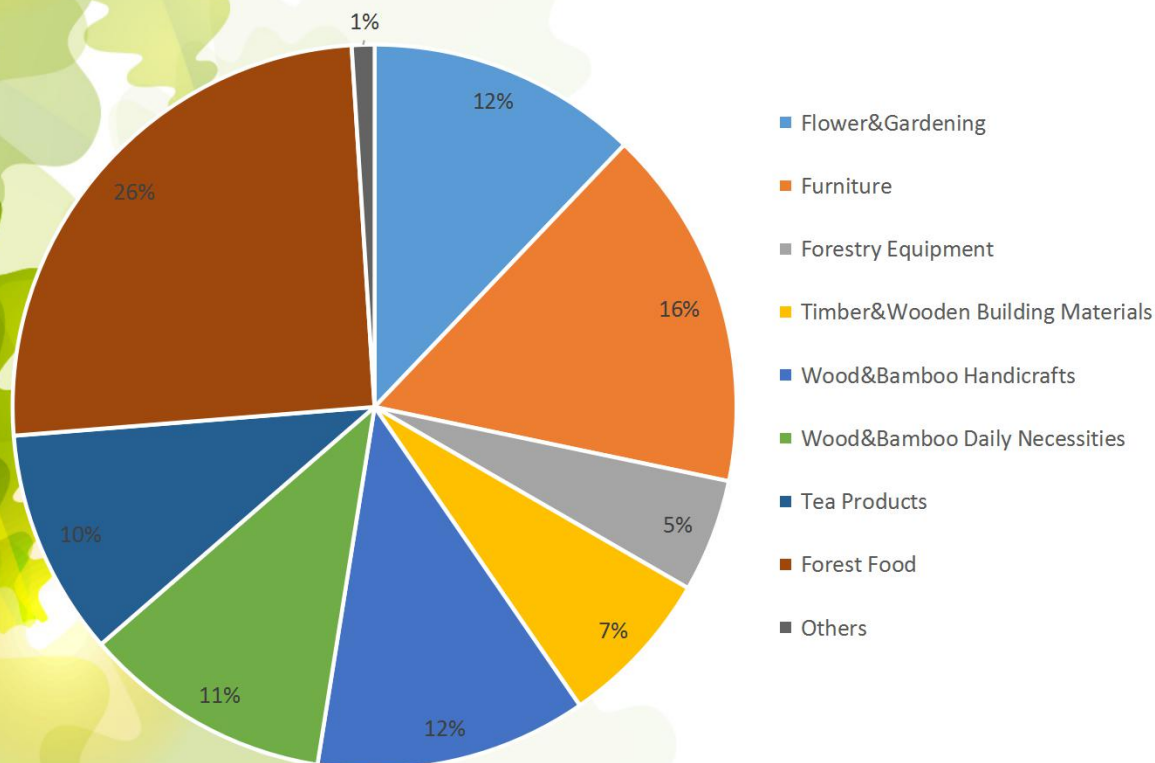
●Last Fair Exhibitors' Industry Cartogram

- Flower&Gardening
- Furniture
- Forestry Equipment
- Timber&Wooden Building Materials
- Wood&Bamboo Handicrafts
- Wood&Bamboo Daily Necessities
- Tea Products
- Forest Food
- Others

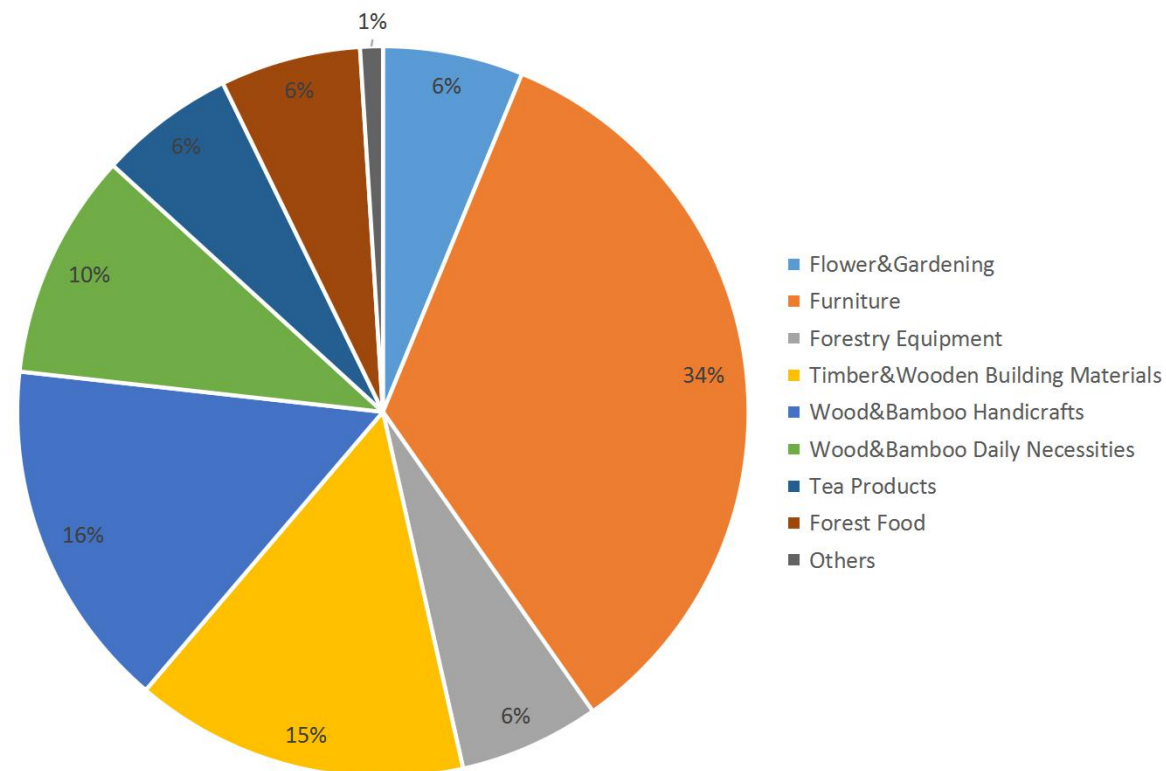


Fair Information

●Last Fair Domestic Traders Interested Industry



●Last Fair Overseas Traders Interested Industry



EXHIBITION FEE

TEL: 0579-85415299
www.forestryfair.com

Booth	Charge	Notes
Standard Booth (3m*3m)	4000RMB/booth	1.400 yuan extra for each double opening booth. 2.Standard booth facilities: enterprise advertisement board(Chinese & English), one desk, two foldable chairs, two spotlights and one 220V socket.
Raw space($\geq 18\text{m}^2$)	400RMB/m ²	3.No facilities are provided for the raw space.

PREFERENCE

Provide Global 500 firms and national top-end brands free 1-4 booths(limit of 36 m²), other enterprises abroad 1-2 booths(limit of 18 m²).

Notes: After application and verification, enterprises enjoy preferential policies and choose the most preferential one if qualified multiple terms; groups organized by government or association enjoy no brand preference.

BUSINESS MATCH MEETING

The Organizing Committee invites domestic and overseas professional purchasers to set booths with orders for trade matching zone formation on site. Purchasers and suppliers achieve accurate matching, reaching cooperation intention.

Through years' cultivation, the meeting gradually become a crucial event in the fair, gaining popularity in suppliers, inviting more professional suppliers and purchasers negotiating face-to-face.



APPLYING FOR THE BUYERS BADGE

1. Online Pre-registration

Finish the pre-registration online before Oct. 28th, come with E-mail or SMS code.

Website for pre-registration: <http://en.buyer.forestryfair.com>

2. Wechat Pre-registration

Follow Wechat for pre-registration quickly.

Notes: pre-registration visitors can get a gift on-site when changing bagdes.



3. Market Pre-application

One month ahead of this fair, buyers can take the passport/ ID and business card to apply for the badge for free at the pre-registration site in International Trade Mart located in the West Gate of Section 1, West Gate of Section 2, Gate 60 of Section 3, South Gate of Section 4, South Gate of Section 5, Gate 6 of Huangyuan Mart, Kingdom Hotel, Ocean Hotel, etc.

4. Exhibition On-site

Buyers can take the passport/ID and business card to apply for the badge for free at the Buyer Registration.

Notes: Buyers with Canton Fair badge and groups (more or equal to 5 persons) can change for the badge directly at Groups Registration.

TRADE SERVICE

●TRADERS

- For one-stop shopping service of fair site and market, buyers can take free shuttle bus.
- Enjoy discount if choose the hotels recommended by the Committee Organizing.
- Multi-channel for buyers badges.

●VIP TRADERS (INCLUDING ABOVE SERVICE)

- Get quick access to Forest Fair
- Preference of designated hotels and restaurants
- Free usage of VIP negotiation zone
- Free catalogue
- Exquisite gift

Notes: Strongly recommend Overseas Traders, Business match meeting trades, Canton Fair traders who have attended CCC Brand Fairs to apply for VIP Badge.



WELCOME TO

The 10TH CHINA YIWU INTERNATIONAL FOREST PRODUCTS FAIR!



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