



广交世界 互利天下  
Canton Fair Global Share



# Canton Fair Global Cooperative Partnership Program (GCPP)

China Import and Export Fair, also known as the Canton Fair, was established in 1957. It is hailed as China's No.1 Fair as a comprehensive international trading event with the longest history, the largest scale, the most complete exhibit variety, the largest buyer attendance, the broadest distribution of buyers' source country and the greatest business turnover in China.

## Our Mission

- Raise profile of both sides through deep integration of resources and channels to achieve win-win cooperation
- Build a platform for international economic and trade cooperation and advance the participation of global companies in business activities
- Provide high-quality services for global buyers and facilitate the development of international economic and trade relations

## Number of Our Partners

93  
Countries/  
Regions

170  
Overseas  
Organizations

50 Industrial and Commercial Organizations from 78 Belt and Road Countries

15 Organizations from 40 RCEP member countries

## Who Our Partners Are

- |  |   |   |   |
|--|---|---|---|
| <input checked="" type="checkbox"/> Trade promotion organizations affiliated to overseas governments | <input checked="" type="checkbox"/> Major industrial and commercial organizations | <input checked="" type="checkbox"/> Industry associations                               | <input checked="" type="checkbox"/> Leading enterprises     |
| <input checked="" type="checkbox"/> Airlines   | <input checked="" type="checkbox"/> Financial institutions                        | <input checked="" type="checkbox"/> Logistics agencies and business travelling agencies | <input checked="" type="checkbox"/> Trade service providers |

## What We Do

Buyer and Exhibitor Invitation

Marketing and Promotion

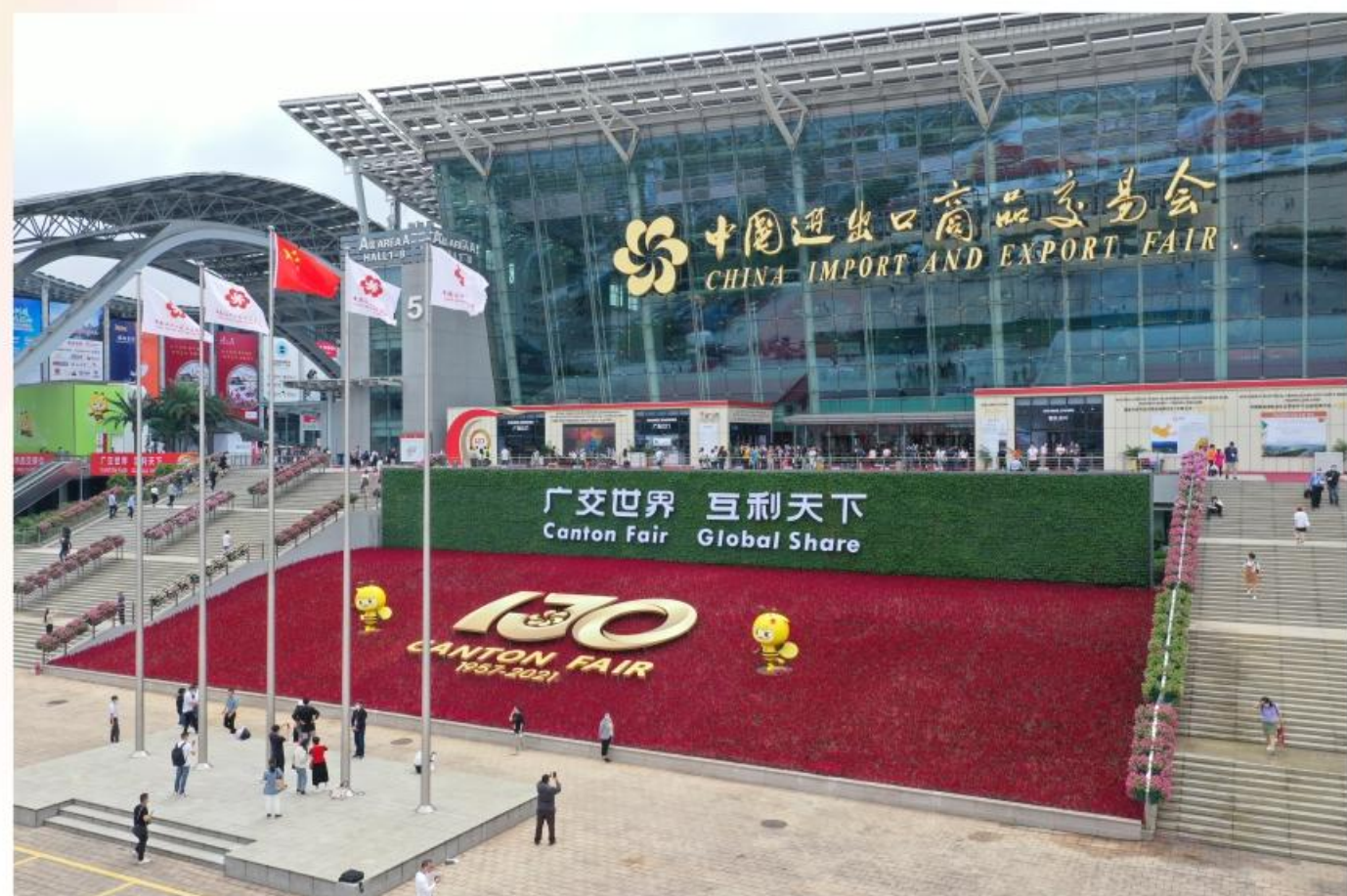
Group Visit

Information Exchange

## What You Can Get

Canton Fair Global Cooperative Partners are supreme partners of the Canton Fair in terms of marketing and promotion, entitled to rights including but not limited to:

### Marketing and Promotion



- Titled “Canton Fair Global Cooperative Partners”
- Advertised online and offline via the Canton Fair Official Website, social media accounts and major events
- Interviewed by authoritative media at home and abroad
- Invited to the Canton Fair activities such as the Opening Ceremony

### Trade Service



- Rich resources of suppliers and buyers
- Premium matchmaking platform
- Priority of organizing promotion events for the Canton Fair

### Privileged Services



- Free badge application and the Canton Fair Tour Guide for group visits
- Free access to the Canton Fair Overseas VIP Service
- Free access to the Canton Fair Global Cooperative Partnership Service

### Business Travelling Service



- Preferential access to business travel activities organized by the Canton Fair

Welcome to join us. For more information

please email at: [vip\\_service@cantonfair.org.cn](mailto:vip_service@cantonfair.org.cn)



Scan to click the Canton Fair

[www.cantonfair.org.cn](http://www.cantonfair.org.cn)