



北京国际生命健康产业跨境博览会

BEIJING INTERNATIONAL LIFE AND HEALTH INDUSTRY EXPO

邀请德国企业参加北京国际生命健康产业博览会暨世界生命科学新技术新成果展洽会的函

Letter of Invitation to German Enterprises to Beijing International Life and Health Industry Expo and World Life Science New Technology and New Achievement Fair

亲爱的先生和女士：

Dear Sirs and Madams:

应中国商务部、卫健委进一步部署，为共同构建人类卫生健康共同体，加强全球生命科学领域合作，推动全球医疗产业融合发展，共同研讨生命健康科技创新，2023年北京国际生命健康产业博览会暨世界生命科学大会将于2023年7月11-13日线上线下举办并全球直播。2023年2月10日-7月13日双线举办中德生命科学新技术新成果洽谈会。

In response to the further deployment of the Ministry of Commerce and the National Health Commission of China, jointly “Contribute to a Global Community of Health for All” and strengthen global cooperation in the field of life sciences, discuss the innovation of life and health science and technology, the 2023 Beijing International Life and Health Industry Expo and World Life Science

Project Fair will be held online and offline from July 11th to 13th, 2023, Beijing time, and will be broadcast globally. Meanwhile, the China Germany Life Science New Technology and New Achievement Fair will be held both online and offline from February 10th to July 13th, 2023.

1. 项目名称:

1. Project Name:

北京国际生命健康产业跨境博览会暨世界生命科学大会
Beijing International Life and Health Industry Expo and
World Life Science Project Fair

2. 主办单位:

2. Organizers:

商务部外贸发展事务局
Trade Development Bureau of the Ministry of Commerce
世界中医药学会联合会
World Federation of Chinese Medicine Societies
中国研究型医院学会
Chinese Research Hospital Association
中国国际商会
China Chamber of International Commerce

承办单位:

Undertakers:

中国国际商会会展部

Exhibition Department of China International Chamber of
Commerce

叁陆零展览股份有限公司

360 Exhibition Co., Ltd

北京中企世博国际展览有限公司

Beijing Zhongqi Expo International Exhibition Co.,Ltd

3. 举办时间:

博览会举办时间: 北京时间 2023 年 7 月 11-13 日

双线项目洽谈会: 2023 年 2 月 10 日-7 月 13 日

3. Time:

Offline Expo Time: July 11th to 13th, 2023

Project Docking Fair: February 10th to July 13th, 2023

4. 举办形式:

1) 双线洽谈会免费参加, 线上 ZOOM

2) 线上线下 2023 年 7 月 11-13 日博览会:

国际豪华标展 5000\$/9 平米, 7000\$/12 平米,

特装: 光地 500\$/平米 (36 平米起租)。

4. Participation Ways

(1).Free to participate the Project Docking Fair through Zoom

(2).Online and Offline Expo from July 11th to 13th, 2023

Standard booth: USD 5000/9 m², USD 7000 \$/12 m²

Raw Space: USD 500/m² (minimum 36 m²)

5. 参会嘉宾及代表:

5. Guests and Representatives:

拟邀国外代表：驻华负责人、公共卫生官员及知名专家，医院负责人、医疗企业负责人及首席科学家、国际医疗组织、国际商协会、公共卫生机构等负责人。

Foreign guests to be invited: Representatives of the Embassy in China, public health officers. heads of hospitals, medical enterprises and medical industry organizations.

中方参会代表：中国政府组织代表，中国医疗卫生组织负责人、医院负责人、知名专家，医疗器械、基因生物、医药龙头企业总裁等。

Chinese guests: Representatives of the Chinese government, China health and medical organizations, presidents of leading Chinese medical and pharmaceutical companies, etc.

6. 展品范围：医疗器械、生物医药（基因、疫苗、细胞等）、劳保用品及卫生防疫、中医药、医疗美容、营养保健、制药原料及设备、数字健康等。涵盖医疗健康全行业。

6. Scope of Exhibits: medical equipment, biomedicine (genes, vaccines, cells, etc.), labor protection supplies and health and epidemic prevention, traditional Chinese medicine, medical cosmetology, nutrition and health care, pharmaceutical raw materials and equipment, digital health, etc. Covering the entire

healthcare industry.

中国参会企业均在中国商务部有关白名单之列，并具备各项必要认证。洽谈会为线上线下两种方式，灵活便捷。组委会将竭诚为中外企业提供安全高效的沟通、交流、洽谈、对接平台。

The Chinese exhibitors of the Expo are all from the white list of the Ministry of Commerce and have all necessary certifications. The fair will provide Chinese and foreign enterprises with a safe and efficient platform for communication, exchange, cooperation and negotiation through online and offline joint offices.

更多详情，请联系我们。

For more details, please contact us.

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