



Briefing to 2020 China-CEEC SMEs Cross-Border Matchmaking Event

To promote the development of China-CEEC investment and trade and create a platform for cooperation and exchange between enterprises, Bank of China is planning to host the 2020 China-CEEC SMEs Cross-Border Matchmaking Event as the Sub-Forum in the 10th China-CEEC Economic and Trade Forum during the 9th Meeting of Heads of Government of CEEC and China (the "17+1 Summit") in April 2020, in China.

China will be the host of the "17+1 Summit" this year and we are all expecting a high level and magnificent event. You have been our loyal client participating in the previous events and we really appreciate your continuous support. Bank of China is honored to host a China-CEEC SMEs Cross-Border Matchmaking Event during the official Summit days and we would like to take this opportunity to invite you to join this year's elite event.

Bank of China has successfully held several cross-border matchmaking events. In 2019, 1367 exhibitors and 3258 buyers reached totally 2160 cooperation intentions in the second CIIE in China.

We are still waiting for more information and confirmation regarding the main China-CEEC Economic and Trade Forum however we would like to share with you some key elements regarding our event now to help you secure a place in the upcoming event.

Date/Time/place: April 15, 2020 13:00-19:00, Beijing, China

Number of Participants: 100 companies from CEEC and 300 companies from China

Agenda: opening ceremony, face to face meeting based on pre-matching results, free negotiation slots

Industries: Agricultural (food), information technology, culture and education, transportation and logistics, tourism, marine economy, pharmaceuticals and health care

Expense: we may be able to provide some support for the accommodation (2 nights max, 2 rooms per company max) for the early bird registration and flights are not included. (accommodation subjects to the final matching result).

There is definitely no expense to register and participate in our matchmaking event.

Due to the limited seats available in the event we would appreciate if you may revert to us your initial intention by January 31, 2020. Official deadline will be expected in February based on the numbers of registration.

We are looking forward to see you in this April!

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