

Dear exhibitors,

To facilitate transactions during the 2nd China International Import Expo (CIIE), we will continue to organize the matchmaking meeting, and it will continue to be undertaken by Bank of China.

Given the arrangements for the first CIIE, this matchmaking meeting will last 3 days (from November 6 to 8) with participating enterprises selected from exhibitors and buyers of the 2nd CIIE. Twelve rounds of one-on-one matchmaking and negotiation between exhibitors and buyers will be provided on site every day. The industries involved in the matchmaking meeting will cover all seven exhibition areas. For more information about the matchmaking meeting, please visit: <https://www.ciie.org/zbh/cn/19SA/Supply/>. Please refer to the Appendix for more details.

As an official supporting activity of the CIIE, this matchmaking meeting will be free of charge for exhibitors and buyers, and free services such as interpretation will be provided to exhibitors.

As the sole undertaker with official authorization, Bank of China is consulting with exhibitors and buyers through various channels, collecting information such as their intention to participate in the meeting, the industries and products of their companies, their negotiation needs and their specific goals. Please contact us for registration if you are willing to attend the meeting:

Tel: 86-21-67008944 021-67008519

E-mail: match@ciie.org

Review

From November 6 to 8, 2018, the matchmaking meeting of the first CIIE was held in the National Exhibition and Convention Center (Shanghai) (NECC). It was the largest supporting activity of the CIIE organized by the China International Import Expo Bureau and NECC, and it was undertaken by Bank of China. Negotiations took place among 1,178 overseas exhibitors from 82 countries and regions, as well as 2,462 domestic buyers, during the three-day period. With 1258 completed transactions and planned field visits, the meeting yielded remarkable results and has been widely acclaimed and favored by exhibitors and buyers.



About the Undertaker

The Global SME Matchmaking System (GMS) independently developed by Bank of China can offer services such as customer registration, negotiation partner selection, smart matching of customer

needs, automatic seat arrangement and meeting support, and it can provide technical support for online video and on-site one-on-one matchmaking. As of the end of June 2019, 55 cross-border matchmaking meetings have been held around the world by Bank of China through its matchmaking services. These activities have been successfully held in 16 provinces and cities such as Beijing, Shanghai, Hebei, Guangdong, Sichuan and Henan, as well as 14 countries such as the United States, Germany, Malaysia, the United Kingdom and Australia, attracting 30,000 Chinese and foreign companies from 108 countries and regions on five continents to get help in successfully achieving business cooperation over trade, investment and technology introduction, among other areas. It has been highly praised by the political and business leaders of various countries.

We welcome your participation in the matchmaking meeting!

August 22, 2019

China International Import Expo Bureau