

## **The Participation Notice of the 133<sup>rd</sup> Canton Fair International Pavilion**

Canton Fair, established in 1957, has been successfully held for 132 sessions and is held every spring and autumn in Guangzhou, China. Canton Fair is a comprehensive international trading event with the longest history, the largest scale, the most complete exhibit variety, the largest buyer attendance, the most diverse buyer source country, the greatest business turnover and the best reputation in China.

During the offline Canton Fair, each session, nearly 26,000 enterprises from home and abroad participated in the fair, covering 16 exhibition categories and gathering high-quality suppliers from various industries. Canton Fair established trade relations with more than 200 countries and regions around the world and the total number of buyers attending the Canton Fair onsite has reached nearly 200,000. In 2021, the 130<sup>th</sup> Canton Fair expanded the domestic buyer invitation for the first time and the accumulated number of buyers has amounted to over 600,000. Canton Fair has been held online for consecutive three years and for 132<sup>nd</sup> session in 2022, the official website of

Canton Fair received more than 38 million online visits in total, 510,000 overseas buyers from 229 countries and regions have registered their company information.

Since the 101<sup>st</sup> session, International Pavilion was set up for the purpose of promoting the import and export balance, as well as helping international companies explore global commercial opportunities. With the development of 32 sessions, International Pavilion has attracted more than 15,000 overseas exhibitors from over 100 countries and regions, including many outstanding country & regions delegations and world-known companies.

The new exhibition hall of Canton Fair has been established in 2022 and will be open soon. And now Canton Fair has the largest exhibition complex in the world, which will provide more chances for International Pavilion to make global servicing, so as to promote more overseas exhibitors entering China market and enjoy the opportunities of China's opening-up and development.

The 133<sup>rd</sup> Canton Fair International Pavilion cordially invites qualified international companies to participate in the exhibition and co-share the global commercial opportunities. Please check the detailed information as below:

### **1. Exhibition time**

The 133<sup>rd</sup> Canton Fair is scheduled to be opened on April

15<sup>th</sup> , 2023.

The offline exhibition:

Phase 1:April 15th to 19th

Phase 2:April 23th to 27th

Phase 3:May 1st to May 5th

Time for booth dismantling and setup:April 20th to 22th  
2023, April 28th to 30th, 2023

The online exhibition: the online platform service time will  
be extended for a period of about 6 months (from March 16<sup>th</sup>,  
2023 to September 15<sup>th</sup> , 2023 ).

## **2. Exhibition venue**

The complex hall of China Import and Export Fair.  
(No.380, Yuejiang Zhong Road, Guangzhou, China)

## **3. Exhibition categories**

The total 16 categories including Electronics & Household  
Electrical, Lighting Equipment, Vehicle Spare Parts, Machinery,  
Hardware & Tools, Building Materials, Chemical Products,  
Energy Resources, Consumer Goods, Gifts, Home Decoration,  
Textile & Garments, Shoes, Office Supplies, Cases & Bags and  
Recreation Products, Medicines, Health Products & Medical  
Devices, Food.

Please visit the following link for exhibits category of the  
133<sup>rd</sup> Canton Fair international pavilion:

<https://cief.cantonfair.org.cn/html/cantonfair/en/exhibitor/2012-09/24845.shtml>

#### **4. Booth Rates & Stand Configuration**

**Raw space and Standard booth** are available in International Pavilion, and each exhibitor is equipped with an online showroom, enjoying the basic online exhibition service of International Pavilion. The booth price & stand configuration are listed as follows:

##### **(1) Raw space**

Raw space (minimum 36M<sup>2</sup>): 18,000 RMB per stand (9M<sup>2</sup>). Exhibitors shall self-design and set up the stand on the raw space according to the rule of booth construction. Qualified contractors list will be provided for reference.

##### **(2) Standard booth**

Standard booth: 22,000 RMB per stand (9M<sup>2</sup>), which is built by the Organizer with exhibiting furniture, including wall panels, light box, fascia board, floor carpet, spotlights, socket, shelves, reception table, base cabinet, negotiation table, folding chairs.

#### **5. Supporting events**

##### **(1) Business match-making events**

A series of international trade promotion events will be held during the exhibition time. Exhibitors will be kindly invited to attend the business activities, which will improve the match-making efficiency between suppliers and buyers.

##### **(2) Canton Fair selections launch**

A lot of leading enterprises will be gathered in Canton Fair selections launch event to release their new products, technologies and services, and demonstrate innovative achievements.

### (3) Canton Fair Design Award

Canton Fair Design Award is set for selecting the cutting-edge products and push forward the high-quality development of international trade through presenting the products on the platform of Canton Fair, enhancing brand communication, and promoting exchanges at the Canton Fair.

### (4) Media report

Many mainstream media from home and abroad will be invited to report Canton Fair during the exhibition time, highlighting the leadership, propagation and the influence of Canton Fair.

## **6. Exhibition application**

### (1) Participation qualifications

Exhibits shall comply with the Participation Provisions for International Pavilion of the 133<sup>rd</sup> Session of China Import and Export Fair and exhibitors must be in accordance with one of the following requirements:

1) Exhibitors should be the companies legally registered by eligible law in any country or region other than mainland China. Copy of the company registration certificate (with

company stamp) or other valid certificates shall be submitted.

2) After submitting required application materials and passing the verification with written notice from the Organizer, enterprises under substantial legal relation with the exhibitor can also jointly participate in the exhibition, including the head office, subsidiary, joint-venture partner, representative office, etc. Relevant supporting documents and authorization materials shall be provided.

### (2) Application methods

Exhibitors can directly make the application to the Organizer or contact with the agency authorized by the Organizer for application.

The Organizer: China Foreign Trade Centre

Tel: (8620)28-888-999 (Outside the Chinese Mainland)

400-888-999 (The Chinese Mainland)

Fax:0086-20-89138550

Email:import@cantonfair.org.cn

### (3) Participation procedure

**STEP 1:** Submit relevant participation documents, including the business certificate, company & products introduction profile, certificate of origins or other supporting documents and authorization materials.

**STEP 2 :** Complete the application form & participation provisions of Canton Fair, sign & seal on the last page (please

confirm the participation qualification with the Organizer before filling in the application documents).

**STEP 3 :** Pay for the exhibition fees once the Notice of Payment is received. Notice of Payment will be issued shortly once the exhibitors submit the application documents, along with all the supporting materials mentioned above. Enterprises who pay 100% of exhibition fees will be regarded as the final qualification to participate in the exhibition. In principal, once the fee paid, there will be no refund.

**STEP 4:** Visit <http://intl.cantonfair.org.cn/#/importLogin> and finish the online registration (for new exhibitor).

**STEP 5 :** Make preparation for the exhibition as the guide.

(4) The deadline of application

From now on until March 15<sup>th</sup> , 2023

China Foreign Trade Centre

January 3, 2023