

AN IDEAL PLACE TO RESEARCH AND INNOVATE



THESSALONIKI
INNOVATION
ZONE

Partner

Place



THESSALONIKI INNOVATION ZONE

Thessaloniki Innovation Zone is a facilitator promoting Thessaloniki region as an innovation friendly destination.


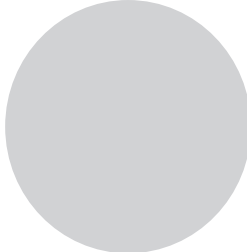


We are a governmental initiative representing the regional vibrant ecosystem of people and resources highly receptive to international cooperation.

Thessaloniki Innovation Zone is a unique mechanism in Southeast Europe, aiming to accumulate and coordinate a critical mass of entities that rely on new technologies and innovation and thus contribute to the sustainable economic growth of the region.

We promote the Greece of creativity, quality and talent.

Thessaloniki wants to play a central role in the effort of restoring a positive investment sentiment for Greece, paving the way for local startups and introducing them to the international community.

Thessaloniki has the potential, the human capital and the strategic geographical position.



WHY INVEST IN THESSALONIKI

Thessaloniki is an ideal place
to invest and innovate:

150K

Undergraduate
students



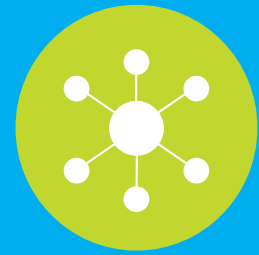
20K+

Graduate
students

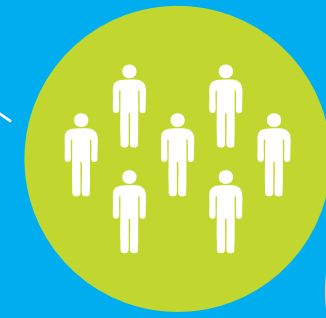


**ZONE
POCKETS**
Hosting and
Welcome Facilities

**Pre
Incubators
Accelerators**



**Vibrant
startup
community**



9

World respected
science centers



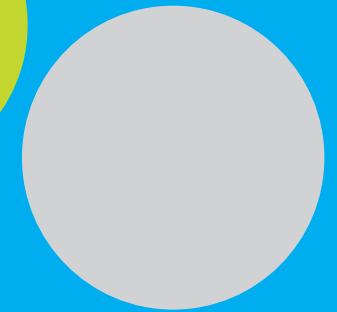
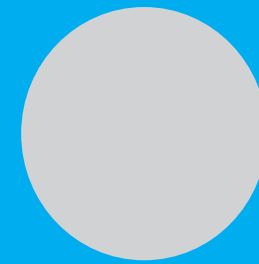
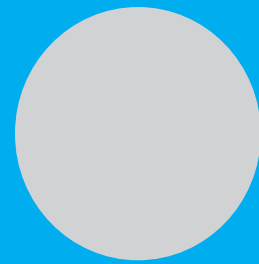
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Major
universities
including
the largest
one in
SE Europe



4

**Major
Incubators**
the biggest
ones in Greece



THESSALONIKI

A WONDERFUL PLACE to live and work

Thessaloniki is the second-largest city in Greece and the capital of the region of Central Macedonia. Situated in the Gulf of Thermaikos on the Aegean Sea, the city is well known for its natural beauty, unrivalled sea view, but mostly for its youthful and upbeat flavour. With a population of 1.3 million, Thessaloniki has kept its friendly and laid-back character, making it an ideal student destination, easy to settle in and get around.



AN EXCELLENT AREA

to do business

Business friendly community:
in the cross-roads of East & West

Less than 600km (300mi) distance to
seven major economy centers in SE Europe

Flight connectons to 40+ destinations

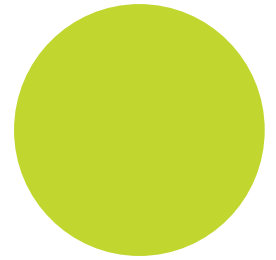
International passenger and freight
railway station

Large transit-trade port servicing 15million
inhabitants of its international mainland



Place

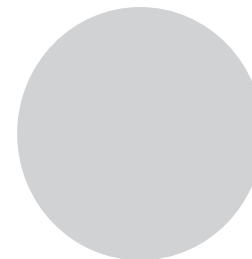
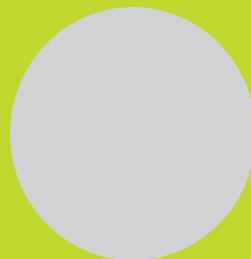
WHY THESSALONIKI INNOVATION ZONE IS A GREAT PARTNER

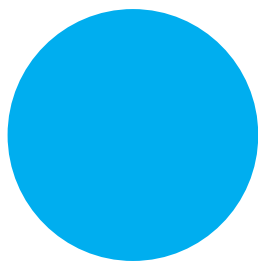


THE CHALLENGE:

Economic Structural Change Underway

Low competitive structures in the industrial sector with high unemployment rates and rapid de-industrialization in the past

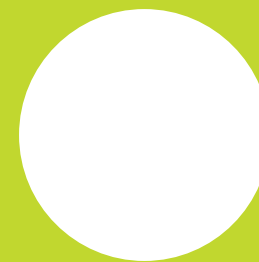
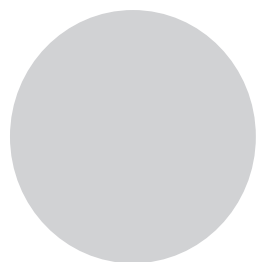




OUR ANSWER:

Boost our Strengths

- Facilitate structural change
- Upbring the innovation forces
- Attract international investment
- Promote the development of new, competitive job positions based on the competent scientific and cultural potential



OUR VISION:

Thessaloniki as an international metropolis in the heart of the Mediterranean bridging Europe to the East and South



Partner

THESSALONIKI INNOVATION ZONE OFFERS:

1

ONE-STOP SOLUTION

for companies that want
to relocate/R&D/invest
in Thessaloniki

2

EVENTS AND PROMOTIONS

that will support
your business

3

SUPPORT TO GET STARTED

(licensees, legal,
cultural, etc.)

4

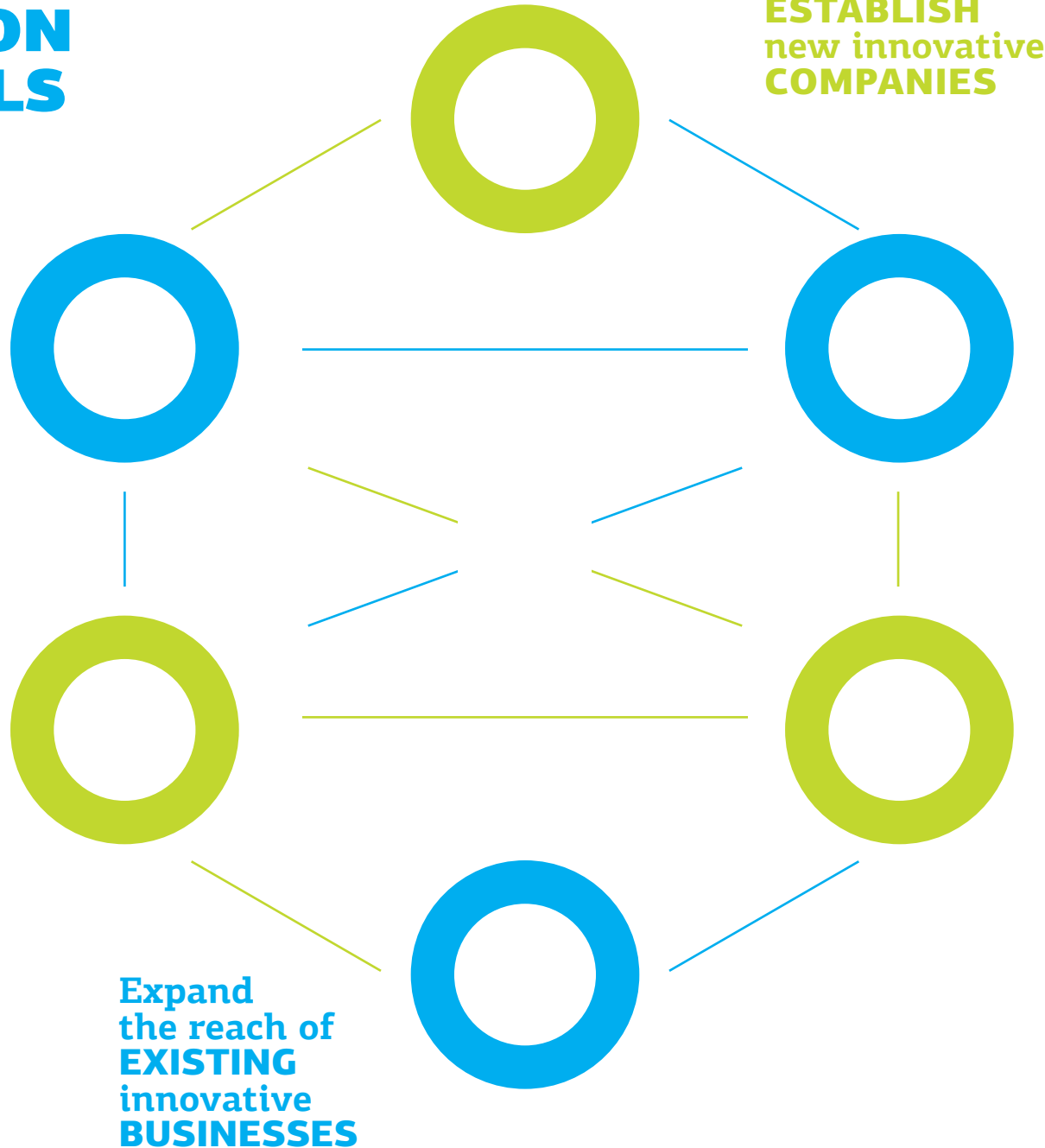
UNPARALLELED OPPORTUNITIES

for small
startup businesses

THESSALONIKI INNOVATION ZONE GOALS

Create a
SUSTAINABLE
and pronounced
INNOVATION
ecosystem

Attract
R&D HUBS
or big
MULTINATIONALS



Attract
ESTABLISH
new innovative
COMPANIES

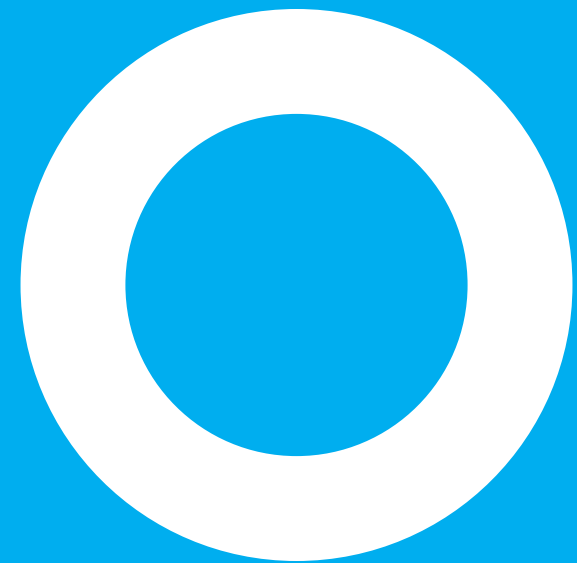
Attract
FDI

Create
NEW JOBS

Expand
the reach of
EXISTING
innovative
BUSINESSES

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