

中国国际消费品博览会组委会秘书处

邀请函

致敬启者：

中国国际消费品博览会（以下简称消博会）是由商务部和海南省人民政府共同主办，与上海进博会、广州广交会、北京服贸会并列的国家重点举办的四大展会之一，是全国首个以消费精品为主题的国家级展会和亚太地区规模最大的消费精品展。

首届和第二届消博会分别邀请了国务院副总理胡春华和全国政协副主席梁振英出席开幕式，国务院副总理胡春华宣读习近平主席贺信并致辞。第二届消博会展览总面积 10 万平方米，吸引来自 61 个国家和地区的 1955 家企业、2800 多个消费精品品牌参展，举办了主题论坛、新品发布、时装周、采购对接、国别推介等近 300 场活动，到会各类采购商和专业观众超过 4 万人，进场观众达 28 万人次。第二届消博会的成功举办，为全球企业共享中国市场机遇和中国企业走向全球提供了重要平台，对优化消费供给、畅通消费渠道、提振消费信心和促进国内国际双循环具有重要意义。

经批准，第三届消博会定于 2023 年 4 月 11 日至 15 日，在海南省海口市举办。本届消博会由意大利担任主宾国，同期将举办全球消费论坛、全球免税及旅游零售大会、行业主题论坛、国

别经贸文化交流和首发首秀等一系列活动。消博会上，参会观展单位可与众多世界消费精品品牌对接洽谈，参与媒体高曝光度活动，获取最新行业信息，了解海南自贸港建设等。

消博会组委会诚挚邀请贵单位参加第三届消博会，并欢迎贵单位随时来海南考察交流与咨询，共享自贸港建设新机遇和政策红利。海南国际经济发展局作为消博会的承办方，将为贵单位开通专属证件通道，做好一站式服务。

期待与您如期相约海南，共襄盛举！

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中国国际消费品博览会

CHINA INTERNATIONAL
CONSUMER PRODUCTS EXPO

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Letter of Invitation

To whom it may concern,

China International Consumer Products Expo (Hainan Expo), co-sponsored by the Ministry of Commerce and the People's Government of Hainan Province, is one of the four primary national exhibitions in China, the other three being China International Import Expo, China Import and Export Fair, and China International Fair for Trade in Services. Hainan Expo is the first state-level exhibition in China themed on high-quality consumer products, and is also the largest high-quality consumer products exhibition in the Asia-Pacific region.

Hu Chunhua, Vice Premier, and Leung Chun-ying, Vice Chairman of the National Committee of the Chinese People's Political Consultative Conference, were invited to attend the opening ceremonies of the first and second Hainan Expo, respectively. Vice Premier Hu Chunhua read a congratulatory letter from President Xi Jinping and delivered a keynote speech. With an exhibition area of 100,000 square meters, the Hainan Expo showcased more than 2,800 high-quality consumer product brands from 1,955 enterprises in 61 countries and regions, and attracted over 40,000 buyers and professional visitors.

With recent approval, the 3rd Hainan Expo has scheduled to be held from April 11 to 15, 2023 in Haikou, Hainan province. Italy will serve as the guest of honor state at this year's expo. During the period, there will be a series of the Hainan expo related activities, such as the Global Consumption Forum, Global Consumption Innovation & Duty Free and Travel Retail Conference, consumption industry themed forums, country-specific economic, trade and cultural exchanges, as well as newest and best consumer product debut and release shows.

The Hainan Expo will continuously provide an excellent platform for worldwide consumption products and services. It is aiming at playing a leading role in introducing global high-quality consumer products into the Chinese market, bringing together well-known brands and high-quality professional buyers in the consumption field at home and abroad. Hence, we sincerely invite you to participate in the 3rd Hainan Expo and share new opportunities presented by the development of the Hainan Free Trade Port.

We are looking forward to meeting you as scheduled in this grand event in Hainan this spring!

Secretariat of the Organizing Committee of
China International Consumer Products Expo

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