



2016中国义乌五金电器博览会

2016 China Yiwu Hardware & Electrical Appliances Trade Fair

2016. 04. 20-22

Yiwu International Expo Center

Host

Yiwu municipal people's Government

Sponsor

Zhejiang China Commodities City Group Co.,Ltd.

Cooperator

Yiwu Hardware & Household Electrical Appliance Industry
Association

Executor

Yiwu China Commodities City Exhibition Co.,Ltd.



Fair Information

For purpose of "building Yiwu hardware exhibition platform, serving global hardware market", the hardware fair protrudes the degree of exhibition specialization, aiming at both international and domestic market, setting up a image display, products launch, trade negotiation and information dissemination platform, becoming one of the most professional and influential hardware fair in East China.



Fair Advantage

- ◆ **Yiwu Mart, one-stop shopping**——Yiwu market covers 1.8 million kinds of commodities including 26 categories with 75,000 booths. There are more than 10,000 traders manage hardware and electrical supplies in section G,F of International Mart.
- ◆ **One-stop of exhibition, procurement, factory visiting** ——hardware industry commercial district - it is about 1 hour drive to Jinhua tools industrial base, Yongkang hardware manufacturing base and Wuyi electric tools industrial base, half an hour drive to Pujiang padlock industrial base - seamless joint of exhibition, market and industrial base.
- ◆ **Building convenient procurement platform**——the business match meeting will build speediness communication platform for sourcing companies and manufacturing enterprises.
- ◆ **Convenient transportation**——the net of aviation, railway, highway has covered all the country. It is 0.5 hour to Hangzhou , 1.5 hours to Shanghai, 2 hours to Ningbo. There is China-Europe Train from Yiwu to Madrid, Spain.



Exhibition Scale

- ◆ Exhibition Area : 33,000 m²
- ◆ International Standard Booths : 1,300
- ◆ Professional Buyers : 45,000
- ◆ Overseas Buyers : 4,000



Exhibition Scope

◆ Hardware Tools

Hand tools, electric tools, pneumatic tools, general purpose accessories, Auto & moto tools (accessories), garden tools, measuring instrument, cutlery, etc.

◆ Mechanical & Electrical

Welding equipment, mechanical equipment, mold equipment, electrical products, pumps, valves, Air compressors, mechanical components, other kinds of small machinery, etc.

◆ Architectural Hardware

Construction equipments, decoration hardware, Window fittings, valvers, standard fasteners, castors, bearings, chains, springs, locks, fire fighting equipment, security equipments, etc.



Exhibition Scope

◆ Kitchen & Bath Supplies

Plumbing equipments, sanitary ware, Kitchen and hotel supplies, etc.

◆ Daily Hardware

smoking set gifts, hardware crafts, hardware utensils, stainless steel products, knife scissors, scooters, barbecue grills, barbecue pits, labor insurance supplies, etc.

◆ Electronics & Electrical

Electronic & electrical products, electrical materials, instruments, electronic & electrical components, computer accessories, etc.

◆ Household Appliances

Major & small appliances, lamps lighting, plug sockets, razors, clocks, instruments and meters, digital products, communication products, etc.



Booth Fee

Booth	Charge	Notes
Standard Booth (3m X 3m)	6000RMB/ booth	1.800 yuan extra for each double opening booth. 2.Standard booth facilities: enterprise fascia board(Chinese & English), one desk, two foldable chairs, two spotlights and one 220V socket.
Raw space (≥ 18m ²)	600RMB/m ²	3.No facilities are provided for the raw space.

Preference

▲ Provide Global 500 firms and national top-end brands free 1-4 booths (limit of 36 m²), other enterprises abroad 1-2 booths(limit of 18 m²).



Business Match Meeting



Nearly 1,000 enterprises are estimated to attend this fair. You will have the chance to communicate and negotiate orders with the buyers face-to-face, which is selected by us in high quality.



Registration Guide

◆ pre-registration for surprise!

Log in www.hardwareexpo.cn or follow official wechat (yiwuwujinhui) for pre-registration, can get a gift on-site.

◆ On-site registration

Buyers can take the passport/ID and business card to apply for the buyer' s badge for free at the Buyer Registration in Yiwu International Expo Center.

Notes:

If you are Canton Fair badge holder, you can take the badge to Overseas Buyer Registration Spot to get free badge.



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Welcome you



Wechat
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