



Havana, May 29, 2023

Ladies and Gentlemen

The Organizing Committee of the Havana International Fair, FIHAV, is pleased to invite you to participate in its XXXIX edition, which will be held from November 6 to 11, 2023, at the EXPOCUBA fairgrounds.

The Havana International Fair has been held since 1983, resulting in an excellent business platform for new companies in the market and for those already established. Its magnitude and importance are given by being a space with the most complete national commercial sample.

FIHAV 2022 that took place after two years of confrontation with the Covid-19 pandemic, had a successful outcome. Companies from more than 60 countries were represented; attended by more than twenty official delegations and more than 30 Chambers of Commerce. A significant number of trade agreements were signed in the context of the celebration of the most important commercial stock exchange of a general character in Cuba and the Caribbean, and one of the most representative in Latin America.

Despite the unprecedented intensification of the economic, commercial and financial blockade of the government of the United States of America against our country, which constitutes the main obstacle to the development of the Cuban economy, we are sure that we will be able to





count on a broad participation of the business community from different regions of the world, in this new edition of FIHAV.

Exhibitors, businessmen and professionals from all sectors and actors of the Cuban economy will converge at the Fair headquarters for five days; and a wide and varied international trade show. It will be a favorable space for the development of business meetings, business rounds, seminars and conferences, among other activities. On Saturday, November 11, the fair will open to the general public, a day on which a varied program dedicated to the Cuban family will be offered.

In the context of FIHAV 2023 we will celebrate the VI Investment Forum, which repeats as an excellent occasion to hold bilateral meetings between Cuban and foreign businessmen, potential foreign investors; as well as, to continue sharing ideas and exchanging about the challenges that lie ahead in terms of attracting investment.

On this occasion, we would like to have, for the first time, a Pavilion for Cubans residing abroad who today have business relations with their homeland, to which others who are in the process or intend to establish themselves with new businesses could join with the island

Activities to promote Cuban exportable funds will also be carried out, which will include the productions and services of state and non-state management forms and a representation of the Exporting Productive Poles that already number thirteen in the country will be present. As usual at the Fair, various business forums, launches of fairs and events, presentations of various matters of interest will take place and the delegations of each country will be able to celebrate National Days in their pavilions.





At FIHAV we guarantee interesting and fruitful work sessions and unforgettable moments during your stay in Cuba.

We will wait for you at the Havana International Fair.

Ricardo Cabrisas Ruiz

Deputy Prime Minister and Minister of Foreign Trade and Foreign Investment

President of the FIHAV Organizing Committee

