中华人民共和国商务部投资促进事务局 INVESTMENT PROMOTION AGENCY MINISTRY OF COMMERCE OF THE PEOPLE'S REPUBLIC OF CHINA

Letter of Invitation

Investment Promotion Agency

Ministry of Commerce

People's Republic of China

29rd June, 2020

Honorable Guest,

The Cloud Summit on China-EU Economic, Trade and Investment Cooperation, the Launching Ceremony of China-EU Alliance for ICT Investment Cooperation, and Virtual Investment Promotion for the Netherlands, Belgium and Luxembourg, co-sponsored by Investment Promotion Agency of MOFCOM and the Department of Commerce of Fujian Province and co-organized by China International Investment Promotion Center (Europe), Information Service Network Committee of

China Information Industry Association, and the Bureau of Commerce of Fuzhou Municipality will be held online on 24th Jul., 2020.

The event is aimed at further raising the bar of economic and trade cooperation promotion and introducing innovative models for business attraction and investment promotion. With the epidemic largely under control in China and Europe, it will provide an excellent opportunity for advancing deep-going China-EU economic, trade and investment ties.

The live-streamed event will bring together leaders and representatives from related government agencies, diplomatic missions, local governments, business associations, universities and institutes, think tanks and industries on a cross-border exchange platform for China-EU business cooperation. Around industrial cooperation, the China-Europe Alliance for ICT Investment Cooperation will be officially launched while cooperation opportunities in the Netherlands, Belgium, and Luxembourg will be highlighted to foster new progress in China-EU trade and investment cooperation.

You are cordially invited to join leaders from related organizations at the event and register by scanning the QR code below by 23th Jul., 2020. If you have any other questions, please feel free to contact:



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Annex

Program of the Cloud Summit on China-EU Economic, Trade and Investment Cooperation and Virtual Investment Promotion for the Netherlands, Belgium and Luxembourg

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Program of the Cloud Summit on China-EU Economic, Trade and Investment Cooperation and Virtual Investment Promotion for the Netherlands, Belgium and Luxembourg

I. Event

The Cloud Summit on China-EU Economic, Trade and Investment Cooperation and Virtual Investment Promotion for the Netherlands, Belgium and Luxembourg

II. Organizing

Sponsors:

Investment Promotion Agency of MOFCOM,

Department of Commerce of Fujian Province

Organizers:

China International Investment Promotion Center (Europe),

Information Service Network Committee of China Information Industry Association,

Bureau of Commerce of Fuzhou Municipality

III. Date

Live streamed at 15:30-17:30, Friday, 24th July, 2020

IV. Venue

On-line

V. Invited participants

High-level leaders and representatives from related ministries, Fujian Provincial People's Government, diplomatic missions, international organizations, business associations, think tanks and business communities.

VI. Agenda

- 1. Speeches
- 2. Launch of the China-EU Alliance for ICT Investment Cooperation
- 3. Promotion
- 4. Case Study of Industrial Investment
- 5. Interaction