

The 23rd China International Fair for Investment & Trade



September 8-11, 2023
Xiamen, China



A global investment event approved by UFI
(the Global Association of the Exhibition Industry)



The Largest and Most Influential International Investment Promotion Event

China International Fair for Investment & Trade (hereinafter referred to as the CIFIT) is hosted by the Ministry of Commerce, P.R.C., and held annually during Sept. 8th-11th in Xiamen, Fujian. It is a comprehensive platform of bilateral investment promotion, authoritative information release and investment trend discussion. It has become one of the most influential international investment events in the world. In recent years, each session of the CIFIT received professional participants from governmental investment promotion agencies, business associations and multinational corporation from more than 100 countries and regions, government officials from more than 300 major cities of 31 provinces, municipalities, and autonomous regions in China, over 1000 business delegations with nearly 5000 companies and 50,000 business professionals. Correspondents from nearly 100 domestic and foreign mainstream media followed the event with extensive coverage.

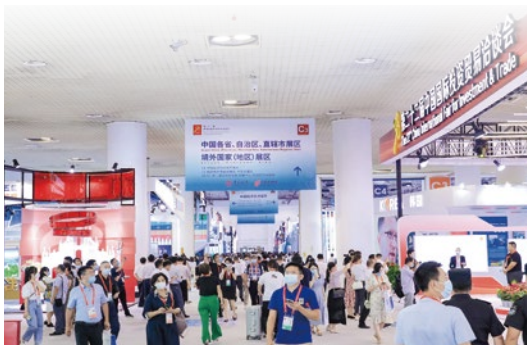
The 23rd CIFIT is scheduled to be held in Xiamen during Sept. 8th-11th, 2023. The event this year focuses on the Global Development Initiative, high-quality "Introducing FDI" and "Going Global", multilateral and bilateral cooperation framework and cross-straits Cooperation. It will highlight such heated topics as green and low-carbon development, digital economy, and sustainable development, deliver good news of investment from China to the world, expand new opportunities for international investment. The CIFIT will also play a positive role in building an international public service platform facilitating two-way investment, promoting greater openness and investment among countries, and contributing its share to construct an open world economy.

The CIFIT Organizing Committee sincerely welcomes investment promotion agencies, chambers of commerce, industrial associations, multinational corporations and renowned companies worldwide to the grand platform and share business opportunities.

Exhibition

Showcasing Global Business Opportunities:

- **Central Area:**
To show the latest development of China's market and its improvement in the business environment and investment legislation.
- **Investment Promotion Pavilion:**
Invest China (Provinces, Municipalities, Autonomous Regions), Global Cooperation Area, China Development Zones Area, China Investment Hotspot Cities Area
- **Industrial Innovation and Development Pavilion:**
Smart Manufacturing & Digital Economy Area, New Energy & Green Innovation Area, Rural Revitalization Area, Chin-chic Brand Products Area, Sports & Style Area, etc.
- **Project & Capital Cooperation Pavilion:**
LEADING CHINA-Emerging Industries Investment and Financing Cooperation Area, China Foreign Enterprises Area, Investment Services & Finance Area, etc.



B2B Matchmaking

Capital Meets Projects:

- **Project Capital Cooperation Pavilion:**
LEADING CHINA-International Emerging Industries Investment and Financing Service Area Exhibition, "Dual-Carbon" Economy Matchmaking Area
- **Key Regions:**
"Maritime Silk Road" Countries and Regions, RCEP Member Countries, "Guest Country of Honor", "Guest Province of Honor", "Guest Region of Honor", "Star City/County", investment hotspot cities, etc.
- **Key Industries:**
Industrial Internet, smart city, green innovation, bio-medicine, new material, new energy, emerging marine technology, digital economy, artificial intelligence, electronic information, modern agriculture, energy saving and environmental protection, etc.
- **High-level Business Networking:**
Investment Promotion Seminars from various countries and regions, Investment Agencies meet with Governors and Mayors, and Networking with Investment Agencies, etc.
- **Investment Journey Across China:**
Extending investment and financing services from the 4-day event, providing regular B2B matchmaking throughout the whole year, connecting projects with quality investors and industries resources.



Forums and Seminars

Exploring Investment Trends:

- **International Investment Forum 2023 Series**
Focusing on promoting the implementation of the Global Development Initiative, and taking into account such hotspots as international investment cooperation, world economic recovery, carbon peaking, carbon neutrality, digital economy and sustainable development, the International Investment Forum 2023 will invite governmental officials, leaders from the business community, experts and renown economists to attend the event for brainstorming and idea collision. A keynote forum will be organized along with the Gulangyu Forum and some parallel sessions.
- **Authoritative Investment Information Release**
World Investment Report 2023 (Chinese Edition), Foreign Investment Guide of the People's Republic of China (2023 Edition), Statistical Bulletin of FDI in China 2023, Report on Foreign Investment in China 2023, National Development Report of Chinese-funded Enterprises, The Launch of the Reports on the Development of Chinese Overseas Enterprises.
- **Other Thematic Forums**
Release of Foreign Investment Reports, National Economic Development Zone Industrial Transfer Matchmaking, Symposium on International Investment Law, The 17th Cross-Straits Economic Cooperation and Development Forum, BRICS Sustainable Development Investment Forum, Dialogue on Digital Economy of BRICS, the 22nd World Business Leaders Roundtable, 2023 International Investment Green Development Forum, Chinese and Foreign Investment Promotion Agencies Conference 2023, Leading China-Emerging Industry Investment and Financing Cooperation Conference, GOING GLOBAL Green Innovation Series Activities 2023, Green China-Summit on International Cooperation of Low-carbon Industry, Silk Road Maritime International Cooperation Forum 2023, the 3rd RCEP Cooperation Forum, the 6th High-level Forum on "Belt and Road" Development, China International Industrial Internet Innovation and Development Conference 2023.....





Online CIFIT APP

Public Platform for International Investment Promotion

With the concept to empower investment promotion with digitalization, Online CIFIT matrix provides exhibitions, conferences, matchmaking, roadshows, promotions, and other services all online within the fingertips, and builds an all-in-one digital platform that integrates investment information release, project roadshow, and business matchmaking Online CIFIT aims to facilitate the connections among governments, merchants, projects, capital, talents and entities, accelerate the integration of investment promotion activities online and offline, within and beyond CIFIT, and thus creating a CIFIT that never ends.



- **01 One App connecting the whole world**
Investment environment, both tangible and intangible infrastructure, from 31 provinces, municipalities and autonomous regions of Chinese Mainland, HK, Macao, and Taiwan, and 118 countries across the world, as well as thousands of investment agencies.
- **02 One click acquiring all the information**
Most updated policies from governments across the world, and easy access to real-time investment information. Only one-click to share all data or projects available at the app or add it in your collection.
- **03 Quality projects incubation at fingertips**
Promote local business environment and key industrial projects anytime and anywhere. 30,000+ quality projects from around the world available at your fingertip.
- **04 Virtual meetings empowering easy investment**
Technology enables easy networking online, with more channels for resources, quality projects, and unlimited business opportunities.
- **05 A grand event gathering world elites**
Making Appointment ahead for the meeting in person.
CIFIT- a grand event gathering elites for more business win-win.



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App



Online Customer Service



Join us in exploring
global investment
opportunities on
the extraordinary
platform of the
23rd CIFIT.

For registration or the latest information,
please log on the website:

www.chinafair.org.cn



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Scan the QR Code to Sign up:

