The 3rd China-CEEC Expo & International Consumer Goods Fair

Invitation

May 17-21, 2022
Ningbo, China
Enhance Friendship, Expand Cooperation and Seek Common Development

President Xi Jinping sent a congratulatory letter to the 2nd China-CEEC Expo on June 8th, 2021, pointing out that the China-CEEC cooperation mechanism is an important platform for China and the CEEC to enhance their friendship, expand cooperation and seek common development. The 2nd China-CEEC Expo will help the Chinese market learn more about the commodities from the CEEC, expand CEEC’s exports to China, and help all parties respond to the challenges brought about by the COVID-19 pandemic and promote the economic recovery.
HISTORY of China-CEEC Expo

China-CEEC Investment and Trade Expo, the predecessor of China-CEEC Expo and International Consumer Goods Fair (hereinafter referred to as “China-CEEC Expo”), has been held four consecutive times in Ningbo, China from 2015 to 2018. In 2019, approved by the State Council, the expo was officially upgraded to national level and was renamed as China-CEEC Expo and International Consumer Goods Fair.

REVIEW of the 2nd China-CEEC Expo

The 2nd China-CEEC Expo was held successfully in Ningbo during June 8th-11th, 2021. President Xi Jinping sent a congratulatory letter to the Expo. Vice Premier Hu Chunhua visited the Expo and read President Xi’s congratulatory letter before delivering his speech at the opening ceremony. H.E. Miloš Zeman, President of the Czech Republic, H.E. Aleksandar Vučić, President of the Republic of Serbia and other 8 foreign dignitaries delivered their words at the opening ceremony via video.

Theme
“New Vision, Shared Opportunities”

Exhibition Area
200,000 m²

Intended Turnover
RMB 10.78 billion

Concurrent Events
20
Conferences and forums, economic and trade talks, cultural exchanges, etc

Number of Exhibitors
2000

Number of Buyers
7582

International Projects Signed
97

Total Investment Volume
USD 18.2 billion
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Date / May 17-21, 2022
Venue / Ningbo, China
Hosts / Ministry of Commerce, PRC.
Zhejiang Provincial People’s Government
Organizers / Ningbo Municipal People’s Government
Department of Commerce of Zhejiang Provincial People’s Government
Trade Development Bureau of MOFCOM

HIGHLIGHTS of China-CEEC Expo

The only national-level expo focusing on cooperation between China and CEE countries
Professional buyers covering all provinces and cities across China
Various concurrent activities before, during and after the exhibition

365 days personalized service on CEEC Products Online Fair
Preferential policy support

Promotion conferences and roadshows
Matchmaking activities
Signing ceremonies
KOL live-streaming events
CEE delicacy appreciation
EXHIBIT Category

Intelligent Manufacturing
Smart appliances, automobiles, light airplanes, electronic devices, advanced technology projects, energy solutions, etc.

Digital Economy
Digital industry, digital finance, digital logistics, digital supervision, cross-border e-commerce, artificial intelligence, 5G communications, etc.

Consumer Goods
Alcohols, beverages, snacks, dairy products, cosmetics and personal care products, handicrafts, etc.
How to register

**Step 1**
Visit our website (www.cceecexpo.org) and register your account (if you haven’t) on China-CEEC Products Online Fair to submit registration form for your company. If you have an account already, log in directly.

**Step 2**
Click to apply for 2022 on-site China-CEEC Expo.

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