

SPONSORSHIP BENEFITS	PLATINUM US\$12,900 (Max. 1)	GOLD US\$9,900 (Max. 3)	SILVER US\$7,900 (Max. 5)	CONFERENCE SESSION / LUNCH / DINNER / COCKTAIL	CONF BAG / LANYARD SPONSOR (1 each)	EXHIBITORS
Co-brand the event i.e. by declaring 'Brought to you by 'your company'	√	x	x	x	x	x
Free Conference Session sponsorship	√ One session	√ One session	x	x	x	x
Complementary booth size	6m*6m (36m2)	9m*3m (27m2)	6m*3m (18m2)	3m*3m (9m2)	3m*3m (9m2)	No. Choose your size
Free advert in event brochure	Full page	Full page	Half page	Half page	Half page	x
Free advert on foodbusinessafrica.com website	640x427 pixels for 2 months	640x427 pixels for 1 month	640x427 pixels for 1 month	x	x	x
Access to list of attendees database	√	√	√	√	√	x
Company brochure in each visitor's bag	√	√	√	√	√	x
Pre and post-event exposure plus logo on website	√	√	√	√	√	√
Logo placement on dias	√	√	√	√	√	x

EXHIBITION & SPONSORSHIPS RATES

COSTINGS MATRIX	OPTIONS	RATE (US\$)
EXHIBITION	Booth size 9m2 (3mx3m) - US\$ 380 per m2	US\$ 3420
EXHIBITION	Booth size 18m2 (6mx3m) - US\$ 350 per m2	US\$ 6300
EXHIBITION	Booth size 27m2 (9mx3m) - US\$ 300 per m2	US\$ 8100
PAVILLION	From 36m2 and more - US\$ 270 per m2	The rate applied depends on the size of space booked
HOSPITALITY SPONSORS	Cock-tail / Dinner (One Day)	US\$ 5990 (includes 9m2 booth)
CONFERENCE BAG SPONSOR/LANYARD		US\$ 5990 (includes 9m2 booth)

The above rates apply for each of the AFMASS FoodExpo editions in Africa. Discounted rates may be applied to those companies booking more than one event. Talk to the organisers for details. For Kenyan based companies, amount includes 16% VAT.

Each 3mx3m booth is supplied with power source, lighting, one table, two chairs and dustbin. In case you would like to have specially designed booths, talk to the organisers about the costs of erecting the same.

BOOK YOUR SLOT TODAY:

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